

[WORKSHOPS] THE CONFERENCE ON THE FUTURE OF EUROPE

PART ONE

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POLL: 3/4s HAVE HEARD OF THE CONFERENCE

Q WHAT IS THIS CONFERENCE FOR?

Q WHAT ARE THE SUCCESS FACTORS? WE DETERMINE THEM

Q WHAT DOES IT MEAN FOR US AS COMMUNICATORS?

Q HOW TO COMMUNICATE?

Q HOW TO MAXIMISE PARTICIPATION

CONCRETE PROPOSALS

THIS IS A MAJOR CHANGE

ATTENDING DIGITALLY IS THE FUTURE

UPLOAD YOUR IDEAS

BUILD OPINION ACROSS EUROPE

A DEBATE ABOUT THE FUTURE

LINK the two...

THERE IS A HUNGER FOR THIS!

THERE IS NO PREDETERMINED OUTCOME

REMEMBER ...

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THERE IS A POSITIVE SNOWBALL EFFECT...



REACH OUT BEYOND THE USUAL SUSPECTS!

CONFERENCE IS A COMPLEMENT TO REPRESENTATIVE DEMOCRACY NOT A THREAT



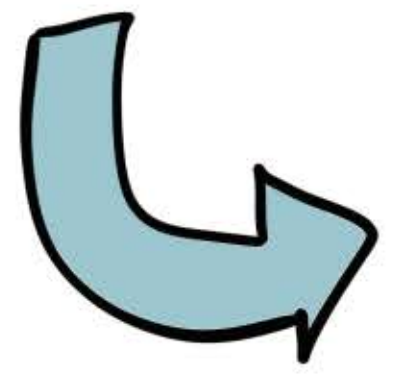
POLITICAL LEADERS WILL BE THE ONES TO TAKE IT FORWARD



KEY QUESTION: IS THIS...

- COMMUNICATION EXERCISE
- ABOUT ENGAGEMENT
- WILL IT CHANGE THE WAY WE DO POLITICS

61% OF YOU SAID THIS AND ALSO:



MUST BE INCLUSIVE & TRANSPARENT



SOMETIMES IT FEELS LIKE A SEARCH FOR THE

