

[IDEAS LAB] HOW REGIONS & CITIES MOBILISE PART ONE

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Q HOW DO WE GET OUR CITIZENS TO PARTICIPATE IN THE CONFERENCE ON THE FUTURE OF EUROPE?



NEED TO RECONNECT TO TACKLE DIGITAL LONELINESS



LOYALTY POINT SCHEMES CAN ENCOURAGE SOCIAL GROUPS

ENHANCE THE CULTURAL ECOSYSTEM



BUILD A MULTILATERAL COMMUNITY

BRING PEOPLE CLOSER TO



PARTICIPATORY DEMOCRACY

HELPS OVERCOME MISTRUST OF POLITICIANS

BRING EXPERIENCE FROM YOUR PROJECTS TO THE PROCESS

SUCCESS STORIES AT LOCAL LEVEL

Q WHAT ARE THE KEY ATTRIBUTES FOR SUCCESS?



TRY TO LISTEN & UNDERSTAND

DON'T IMPOSE ESTABLISHED IDEAS ON THEM!

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YOUTH PARLIAMENTS



CONCRETE TOPICS THAT CONCERN THEIR LIVES

UNEMPLOYMENT HOUSING
& A LOT MORE...

YOUNG PEOPLE GOOD AT ORGANISING DIGITALLY

CONNECT WITH DIFFERENT (NON-CONNECTED) COMMUNITIES



FUNDING ALWAYS A CHALLENGE



HOW TO INCREASE ENGAGEMENT IN ONLINE PLATFORM?

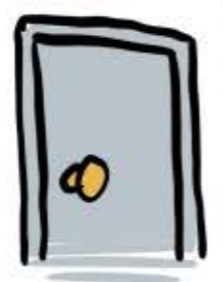
OLDER PEOPLE RELUCTANT



YOUNGER PEOPLE DISTRACTED



OFTEN NO SUBSTITUTE FOR GOING DOOR-TO-DOOR



PEOPLE WANT TO LEARN FROM EXPERTS



IMPORTANT TO HAVE A CLEAR CONTRACT WITH THE PEOPLE



SOMETIMES DO SAY THINGS YOU MAY NOT WANT TO HEAR...

MUST LISTEN TO VOICES FROM ALL COMMUNITIES

GIVE PEOPLE ACCESS TO THE RIGHT TOOLS



PARTICIPATION MUST BE ENJOYABLE!



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