Green Deal Going Local
Communications and Political Engagement campaign
#EUGreenDeal
22 November 2021
CoR-wide communications and political engagement campaign for the period 2020-2025 involving all directorates and political groups.

**Objectives:**

- ACCELERATE the transition
- EMPOWER LRAs
- SHOWCASE local/regional action
- CHANGE EU policy-making
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<td>Green Deal debates</td>
<td>My Green Story</td>
<td>Green Deal Handbook</td>
<td>Trees for Life</td>
<td>Green our Mobility</td>
<td>Facilitating access to funds</td>
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<td>Tackling priority Green Deal issues and providing a platform for inter-institutional engagement</td>
<td>Showcasing LRA action on the Green Deal and profiling CoR members and YEPs for better placement and visibility</td>
<td>Resource for all LRAs and partners on implementing Green Deal policies and accessing support and funds</td>
<td>Accelerating EU priorities on the Forest Strategy 2030 and showcasing LRAs commitments and actions</td>
<td>Promoting EU priorities and accelerating LRA action on sustainable mobility and rail transport</td>
<td>Supporting CoR members in accessing funding opportunities for Green Deal related policies and projects</td>
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<td>- Best practices</td>
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Green Deal Going Local Campaign activities
Green Deal Going Local  Members in Action

Action 1  Climate commitments and best practice
Action 2  Organise a Local /Regional Green Deal debate
Action 3  European Week of Cities and Regions 2021
Action 4  Join the Covenant of Mayors
Action 5  Join the Climate Pact
Action 6  Join the Green City Accord
Action 7  Join the Clean Bus Deployment Initiative
Action 8  Join the Race to Zero or the Race to Resilience
Action 9  Join the Zero-Pollution Platform
Action 10  Join the Trees for Life

Over 40 CoR members took part in #EURegionsWeek 2021
**GDGL campaign: First 5 Steps**

- **STEP 1**: Share Your 2030 and 2050 Climate Commitments. [Fill the SURVEY](#)
- **STEP 2**: Share a Best Practice [here](#)
- **STEP 3**: Organise a Local /Regional Green Deal debate (CoFoE). [Apply here](#)
- **STEP 4**: Join the Covenant of Mayors [here](#)
- **STEP 5**: Plant a tree to illustrate your climate commitment

**October – December 2021**
Thank you for your attention!

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