

# Regional development and Galileo

Jiří Buriánek Praha 12 June 2018

- CoR represents local and regional authorities across the EU and advises on new laws that have an impact on regions and cities (70% of all EU legislation).
- CoR provides advice to the EU legislators (Council and EP) in the form of reports (60 per year).
- CoR also strengthens the link between the European citizens and the EU policies.
- We are currently preparing our response to the EC proposal for the next MFF (2021-2027).



- CoR is associated, in particular, to policies having a territorial component
- GNSS has opened up several opportunities for EU policies ... and we are just at the beginning.



- GNSS will strengthen its contribution to a wide range of territorial policies, including:
  - environment and climate
  - energy and transport
  - agriculture and fishery
  - safety and security
- Galileo will also open great opportunities for the competitiveness of the European industry





Objective

Smart Growth (economic growth, jobs, sustainability)

Strategy

**Smart Specialisation** (focus on competitive sectors, build consensus among stakeholders)

**Policies** 

(funding, mobility, talents, infrastructure,...)

Education (university, Academies, Erasmus, ..)

Business (environment, SME, internationalisation,...)

Markets (regulatory, fiscal incentives,..)

Skills (curricula, training, quality, mutual recognition, ...)

Implementation

Tech Trans

...

TTO

- **Business Intelligence**
- Proof of Concept
- Market Research
- Entrepreneurship
- IP management
- Contract Research
- Licencing
- Spinoffs / Startups

Local Innovation. Ecosystems

- Decentralised (TTO)
- Centralised (Regional) Mixed (Hub & Spoke)
  - Financial Instruments
  - **Innovation Vouchers**
  - **Business Angels**
  - **Venture Capital Bankable Projects** 
    - **Accelerators & incubators**

**>>>** 

IT at the interface

Jiří Buriánek, Secretary General of the CoR - Praha, 12 June 2018



Ships

Tourist

of the Regions



- Obviously, this is a strong call for the European regions for the Unitary Patent and of the European Patent Court.
- We understand that the establishment of EPC is currently missing only ratification from Germany and that BVG should rule on the complaint in the second half of 2018.
- Once approved, this is expected to give a boost to the European industry by developing a coherent, accountable and unequivocal patent system, provided the cost savings will be sufficient to attract patent applications



- Patent policy should take into account new trends in research and innovation such as:
  - + openness in science, data and innovation (however, "open" does not mean "free" and IP remains the best means to regulate)
  - + co-creation of technologies in technological platforms (new IP frameworks are needed)
  - + digitalisation (artificial intelligence, internet of things, blockchain call for new standards. The FRAND rule (fair reasonable, non discriminatory) offers rooms for interpretation > clear rules are required for essential patents in standards)
  - + ethics (to "cap" patent costs in life saving pharmas and essential services to the affordable)
  - + globalisation (steep increase of patent applications in/from China)



# Patent & PCT applications to EPO

(by country of residence of first applicant)

<b>EU-15 (Wes</b>	t) 67,884 <sub>(1/3 from DE)</sub>
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6 Western I	Balkans	1	3
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170.000 160.000 150.000 140.000 130.000 2012 2012 2012 2014 2015 2016 2017

Total # of Applications

Action is needed to mitigate imbalances

Source: EPO, 2017



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Contents

### How to Exploit the Untapped Potential of RTOs' Deep-Tech Start-Ups in Europe

12 April 2017

Exec	Executive Summary	
1.	RTOs' Deep Tech Start-Ups	
1.1	Specificities of RTOs' Deep-Tech Start-Ups	
1.2	Deep-Tech Start-Ups Are Europe Distinctive Strength	
1.3	Socio-Economic Impact of RTOs' Deep-Tech Start-Ups4	
1.4	Four Key Dimensions to Create Deep-Tech Start-Ups4	
1.5	Two Models of Deep-Tech Start-Ups	
2.	RTOs' In-House Support for the Creation of Deep-Tech Start-Ups	
2.1	Making Innovations Investment-Ready: RTOs' Operational Support for Deep-Tech Start-Ups7	
2.2	Bringing Science into Finance: RTOs' Financial Support for Deep-Tech Start-Ups8	
2.3	Some Figures on RTOs' Support to Deep-Tech Start-Ups8	
3.	How to Support RTOs' Creation of Deep-Tech Start-Ups for High Societal Impact? 9	
3.1	Creating a Pan-European Investment Mechanism for RTOs' Technological Infrastructures 10	
3.2	Creating a Network of RTOs' Deep-Tech Start-Ups Accelerator Units	
3.3	Developing a Pre-Seed Funding Grant to Make Innovation Investment-Ready	

Connecting Technological Experts to Entrepreneurs to Build Smart Teams .......

Access to Liquidity after the Start-Up Foundation to Keep Start-Ups in Europe ...

- Deep-tech start-ups are key to Europe's competitiveness and industrial renewal, delivering high socio-economic impact.
- Contrary to US-type digital companies, EUtype deep-tech start-ups have great life expectancy and low rate of failure.
- Support they need early-on to make innovation investment-ready are much higher, even though they tend to balance out at a later development stage.
- They rely heavily on patents.

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# Milestones for our further discussion:

- Definition of an IP and technology transfer strategy for spatial technologies (Galileo, Egnos, Copernicus)
- Alignment of IP management policies of ESA, EC and National Space Agencies
- Develop links between Smart Specialisation Strategies for Regional Development and spatial technologies
- Take advantage of the new Unitary patent and European Patent Court



"Right now, today, is the best time to start up.

There has never been a better day in the whole history of the world to invent something.

There has never been a better time with more opportunities, more openings, lower barriers, higher benefit/risk ratio."

Kevin Kelly (first editor of Wired) from the book "the Inevitable", 2016





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