**EUROPEAN YEAR OF RAIL 2021 (EYR)**

**EN**

**REGIONS AND CITIES INITIATIVES**

**PLANNING FORM**

*This information will give DG MOVE a broad idea of the initiatives regions and cities are planning for the EYR, to include them in DG MOVE's overall mapping of EYR activities (one form per initiative would be ideal). The more information you can share already, the better, but you can still update this information at a later stage, should you not have all details available yet.*

**TITLE OF THE INITIATIVE / EVENT**

**DATE / DURATION / PLACE** (as relevant)

**LEAD ORGANISER**

**PARTNERS** (if any)

**SHORT DESCRIPTION**

**ADDITIONAL INFORMATION (if available)**

**ONSITE / ONLINE / FALLBACK**

Please let us know if the whole event is planned onsite or online, or if it is a hybrid event please specify which aspects are onsite or online. Please also let us know if the event or part of it may be reorganised as a fully digital event, if necessary.

**TYPE OF INITIATIVE**

Please specify the type of initiative by referring to the measures as listed in Article 3 of the Decision of the European Parliament and the Council on the EYR, once adopted[[1]](#footnote-1).

**THEME(S) COVERED**

Please specify the theme(s) covered by referring to the objectives as listed in Article 2 of the Decision of the European Parliament and the Council on the EYR, once adopted[[2]](#footnote-2).

**DOES YOUR INITIATIVE HAVE A CROSS-BORDER DIMENSION?**

If so, please describe to which extent.

**DOES YOUR INITIATIVE HAVE A CROSS-SECTORAL DIMENSION?**

If so, please specify which sectors will work together.

**WEBSITE AND/OR SOCIAL MEDIA**

Will your initiative have a dedicated website? Will you promote the initiative via social media (if so, through which channels?)? If available, please indicate the website, social media account(s) involved and dedicated hashtag(s).

**TARGETED AUDIENCE**

Please specify the main and direct audience you will be targeting with your initiative, and if you expect to reach a secondary audience (audience linked to your primary target) that can act as a multiplier. If possible, please specify for each category the groups targeted. Here are some examples:

* Citizens groups (citizens at large, passengers, customers, etc.)
* Industry (manufacturers, infrastructure managers, businesses, SMEs, etc.)
* Associations
* Public institutions
* Media (with or without media buying)
* Social Media

**CONTACT PERSON**

Please indicate the name and email address of the person we can contact about this proposal.

*Should you have any questions, please do not hesitate to contact us. We are looking forward to your contribution and would be grateful if you could* ***please fill in this form and send it back by 11 December at the latest to*:** [**MOVE-C3-EUROPEAN-YEAR-RAIL-2021@ec.europa.eu**](mailto:MOVE-C3-EUROPEAN-YEAR-RAIL-2021@ec.europa.eu) **with copy to COTER@cor.europa.eu**

1. Before final adoption, you may refer to the measures listed in Article 3 of the Commission’s proposal on the EYR of 4 March 2020 ([COM(2020)78](https://ec.europa.eu/transport/sites/transport/files/legislation/com20200078.pdf)). [↑](#footnote-ref-1)
2. Before final adoption, you may refer to the objectives listed in Article 2 of the Commission’s proposal ([COM(2020)78](https://ec.europa.eu/transport/sites/transport/files/legislation/com20200078.pdf)). [↑](#footnote-ref-2)