



# Lessons learned by regions and cities during the COVID-19 crisis

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# The SmartVillages project

Our aim is to facilitate the **smart transition of mountain and rural areas by making full use of the opportunities provided by the ICT**. We also aim at creating a **mutually beneficial network of smart cities and smart villages**.



Innovative



2,685,381 EUR



From 17.04.2018 to 16.04.2021

# Smart villages and the pandemic

- ✓ Covid-19 and the national lockdowns have inspired **creativity** and **entrepreneurship in our mountain and rural areas**. Linkages with cities have been important on **an equal footing**.
- ✓ The pandemic has been a terrible challenge, but also **an opportunity to kickstart long-delayed transformation** in our way of interacting with each other and our social and work environments. True in the cities, as well as in rural areas.

<https://www.alpine-space.eu/projects/smartvillages/en/test-areas/good-practises-smartness-vs-covid-19>



# Covi-19 Mountain Good Practices

- ✓ **French Alps (by ADRETS):** Alpine **fablabs** produced **visors** and gave all the information to its makers' network to produce visors with their own 3D-printers. They also started a project to protect cleaners using **hooks** to open doors or manipulate different types of objects. Several municipalities produced locally and distributed **tissue masks**, with patterns approved by health authorities.
- ✓ **Fieschertal, Switzerland (by SAB):** **Local app** with events, infos, news, including regulations, public alerts, local food supply, health care and transport news. Push and feedback functions enabled.



# Covi-19 Mountain Good Practices

- ✓ **Campo Ligure, Italy (by LAG Appennino Genovese):** Collaboration between the Municipal Administration and the cooperative that manages the Filigree Museum has led to the preparation of **films and multimedia material for interactive lessons** aimed at discovering the Museum itself and this particular form of craftsmanship that characterizes the area.
- ✓ **Pomurje, Slovenia (by SmartIS):** Jemlokalno – Eat Locally. Slovene farmers, producers and hospitality workers in Pomurje joining in a Jemlokalno **e-commerce app and platform to promote and deliver goods.**



# Take-away messages

- ✓ Mountains and rural areas are full of **creativity** and **assets**. The main asset is the local population and local knowledge, also in challenging times.
- ✓ Mountain and rural areas are **well placed to become attractive places to work**, live, study, enjoy life and services: the lessons from covid-19 (and the climate-change context) are an example of this. Places to stay well and feel safe.
- ✓ **ICT**, where suitably available, **are crucial to make the mountain and rural areas as attractive as urban areas**.
- ✓ Sometimes a **small transition** (an app, a platform, an e-commerce site) **can already provide huge benefits**.



# Thank you for your attention!

<https://www.alpine-space.eu/projects/smartvillages/en/home>

<http://www.poliedra.polimi.it/en/homepage/>



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