The Growth Corridor Finland is the key area of Finland's economical growth and competitiveness.

- The area produces 50% of the nation's GNP.
- Nationally speaking the greatest contribution in research, education and innovation, over 60%.
- Works as a genuine platform of innovation and development for smart, mobile solutions for people, goods, services and expertise.
- Over 2 million people live in the area.
- The Growth Corridor Finland is also a key channel and basic infrastructure in terms of Finland's security of supply.

[www.suomenkasvukaytava.fi]
The goal is to strengthen the efficiency ratio through cooperation.

REGIONAL/OPERATOR CONTRIBUTION
Own competitiveness is renewed and strengthened

BENEFIT RECEIVED BY THE AREA/OPERATOR
More than the sum of its parts

Openness
Commitment
Trust

Situation picture
Information flows to both directions

Shared expertise creates new expertise

New combinations, innovations
Synergies
Clusters built on strengths
An interactive operating model for regional development

START OF THE PROCESS

1. Forum
   Theme: Cooperation between companies and educational institutions?
   Assembling the regional work planning group
   knowledge production
   intermediate machining, the regional work planning group

2. Forum
   Theme: How the area project and development work is currently working?
   knowledge production

3. Forum
   Theme: How does the skills situation in the region look like?
   the regional work planning group
   knowledge production
   intermediate machining, the regional work planning group

INTERACTIVE SITUATION PICTURE IS MADE

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The triangle of regional development

1. Public sector
2. Business and Enterprises
3. Educational institutions and developer organizations

In the center, the region’s own actors

1. PHENOMENON
2. INPUT
3. OUTPUT
4. IMPACT

VISION

EVALUATION OF IMPACT, TOOLS AND COLLABORATION MODELS
HOW IS THE COMMON BENEFIT OF THE GROWTH CORRIDOR BUILT?

All the activity must be long-term and comprehensive

**Commitment - Trust**

- **Commitment**
  - A common situation picture of the Growth Corridor

- **Adoption**
  - Necessary additional information and analytics

- **Understanding**
  - Identifying common phenomena

- **Awareness**
  - Municipalities own situation-pictures

**Common Understanding**

- **Commitment - Trust**
  - A common situation picture of the Growth Corridor

- **Adoption**
  - Necessary additional information and analytics

- **Understanding**
  - Identifying common phenomena

**Win-Win-Win**

- **Commitment - Trust**
  - Innovation-platforms and knowledge ecosystems

- **Adoption**
  - Employment regions functionality and experts mobility

- **Understanding**
  - "Removing" bottlenecks

**Longevity**

- **Commitment - Trust**
  - Future competitiveness and opportunities

- **Adoption**
  - Growth and vigor

- **Understanding**
  - Strategic choices and emphasis

- **Awareness**
  - Building the foundation

"All the activity must be long-term and comprehensive"
THANK YOU!

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