

Smart specialisation for economic recovery at the local and regional level

**A joint ERRIN, Committee of the Regions, and Friends of Smart Specialisation
Webinar
Monday, 22nd June 2020 - 15.00-17.00 CET**

This webinar will examine the role of smart specialisation in economic recovery strategies post-COVID19 at the local and regional level. Already this year, the European Commission's Green Deal and New Industrial Strategy has given clear indications for a more sustainable greener and digital future economy. Following the economic consequences of COVID19, the European Commission has also proposed a Next Generation recovery instrument of 750 billion euros which includes a 'Recovery and Resilience Facility' to support investments and reforms 'leading to a lasting recovery and improve the economic and social resilience of Member States'.

However, neither the Green Deal, the Industrial Strategy nor the Recovery and Resilience Facility pay much, if any, attention to the role of regions and the three documents ignore the role of regional innovation ecosystems and place-based smart specialisation strategies. The documents also tend to concentrate on the 'what' while neglecting the importance of multilevel governance for the implementation of strategies on the ground.

This webinar will be an opportunity to examine the regional dimension of post-COVID recovery strategies and discuss the future role of smart specialisation strategies in local and regional recovery programmes. Hosted and moderated by ERRIN, a network of regions interested in research and innovation, the webinar builds on the reflections developed in the frame of ERRIN's Smart Specialisation Working Group. They will be joined by the SEDEC Commission from the Committee of the Regions and their guests, Orkestra, the Basque Institute of Competitiveness, and the Friends of Smart Specialisation, an informal Brussels-based independent think tank promoting smart specialisation.

Register here: <https://attendee.gotowebinar.com/register/1549487168982718223>

Draft Agenda

15.00	<p>Welcome and Introduction</p> <ul style="list-style-type: none"> • Pirita Lindholm, Director ERRIN • Dimitri Corpakis, Friends of Smart Specialisation
15.10	<p>Keynote RIS3 Beyond COVID19: Reflections from the Basque Country</p> <ul style="list-style-type: none"> • Dr James Wilson (Research Director) Orkestra - Basque Institute of Competitiveness, University of Deusto
15.30	<p>SEDEC Commission Panel The role of S3 in recovery strategies Moderated by Krista Taipale, Director of the Helsinki EU Office</p> <p>Keynote 'Policy objectives and best practice – new S3 strategy of the Helsinki-Uusimaa Region in Finland.'</p> <ul style="list-style-type: none"> • Markku Markkula (Vice-President of CoR) (10 minutes) • Peter Berkowitz, DG REGIO 'The recovery package and MFF modifications of 27 May.' (10 minutes) • Ulla Engelmann, Marek Przeor, DG GROW 'Future cluster policy and smart specialisation' (10 minutes) • Mikel Irujo, (CoR member) 'Mainstreaming of Smart Specialisation into EU policies and programmes: how to enhance synergies between smart specialisation and other programmes and initiatives.' (5 minutes) • Christophe Clergeau, (CoR member) 'Regional innovation ecosystems: closing gaps among regions in the EU and smart specialisation.' (5 minutes)
16.15	<p>Q&A session Moderated by Krista Taipale, Director of the Helsinki EU Office</p>
16.45	<p>Conclusions and outlook</p> <ul style="list-style-type: none"> • Jan Larosse, Friends of Smart Specialisation • Anne Karjalainen, SEDEC Chair, Committee of the Regions
17.00	<p>Close of workshop and farewell</p> <ul style="list-style-type: none"> • Pirita Lindholm, Director ERRIN