Opportunities of Community-Led Local Development in aquaculture areas

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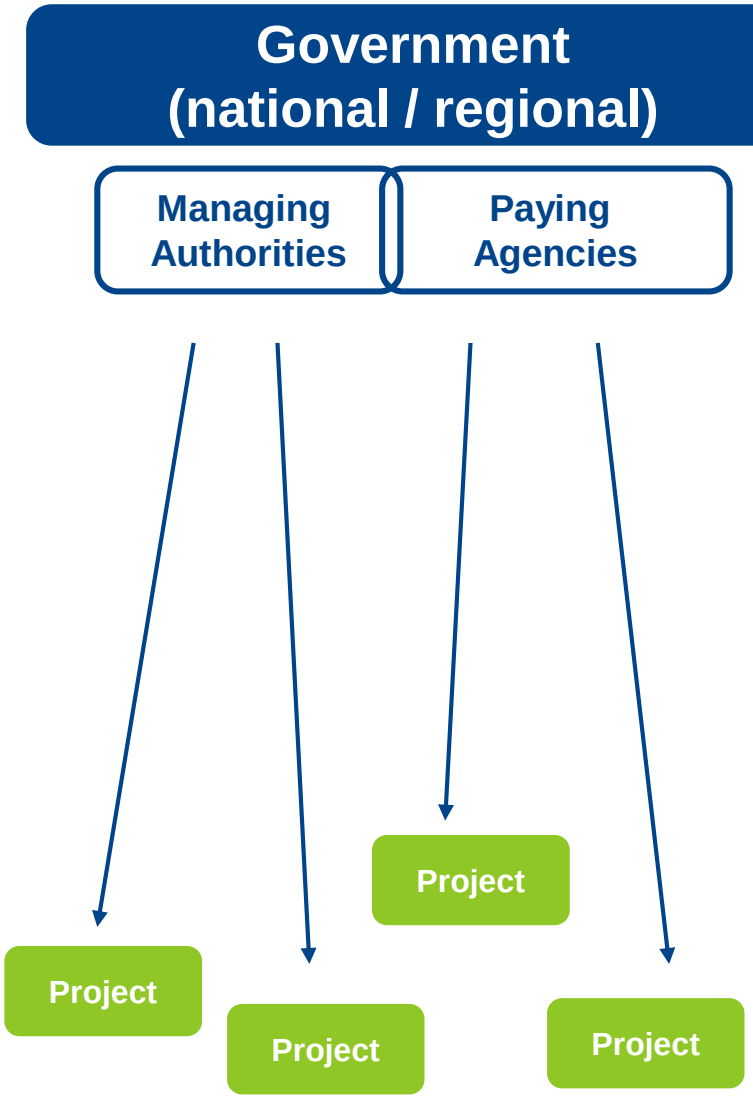
Key features of Community-Led Local Development (CLLD)



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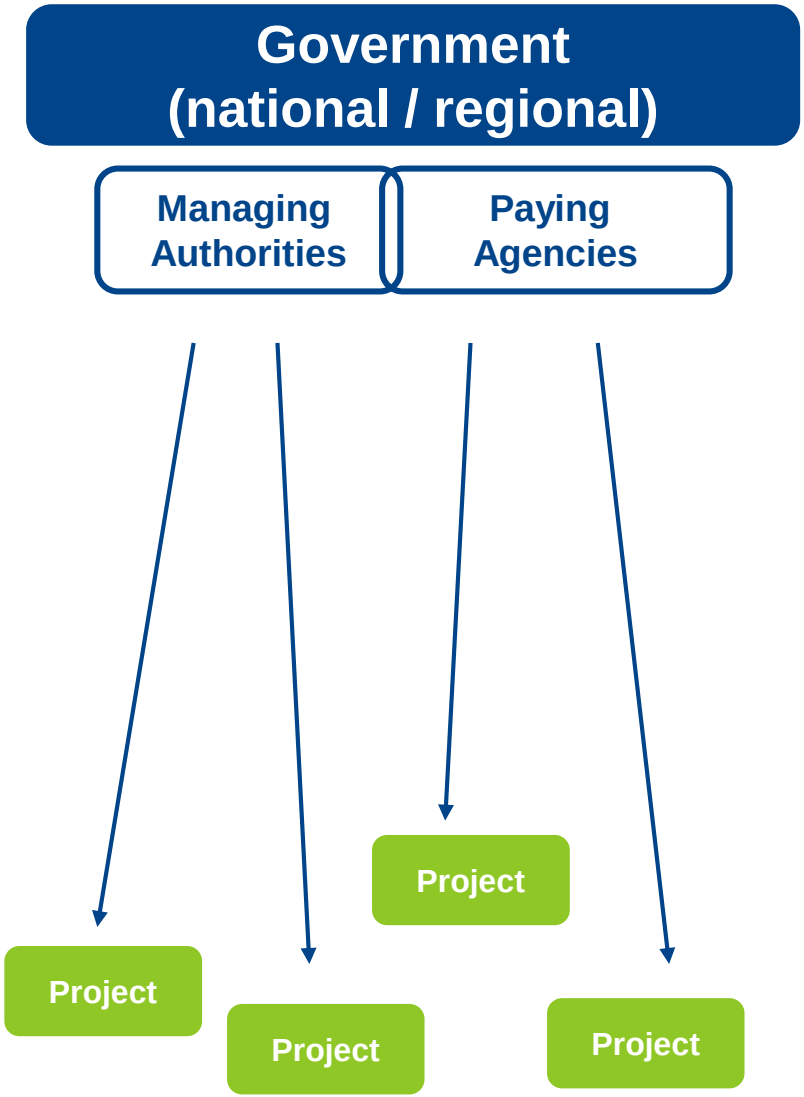
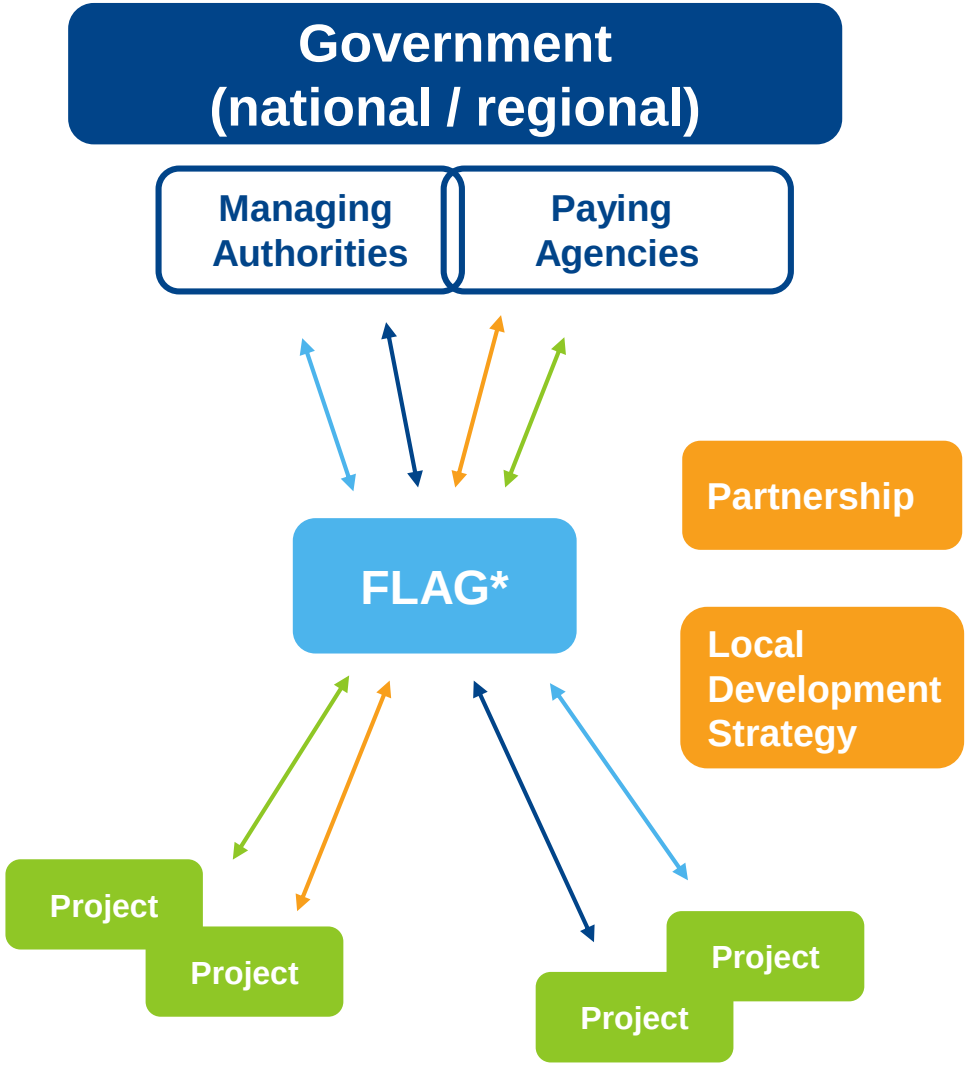
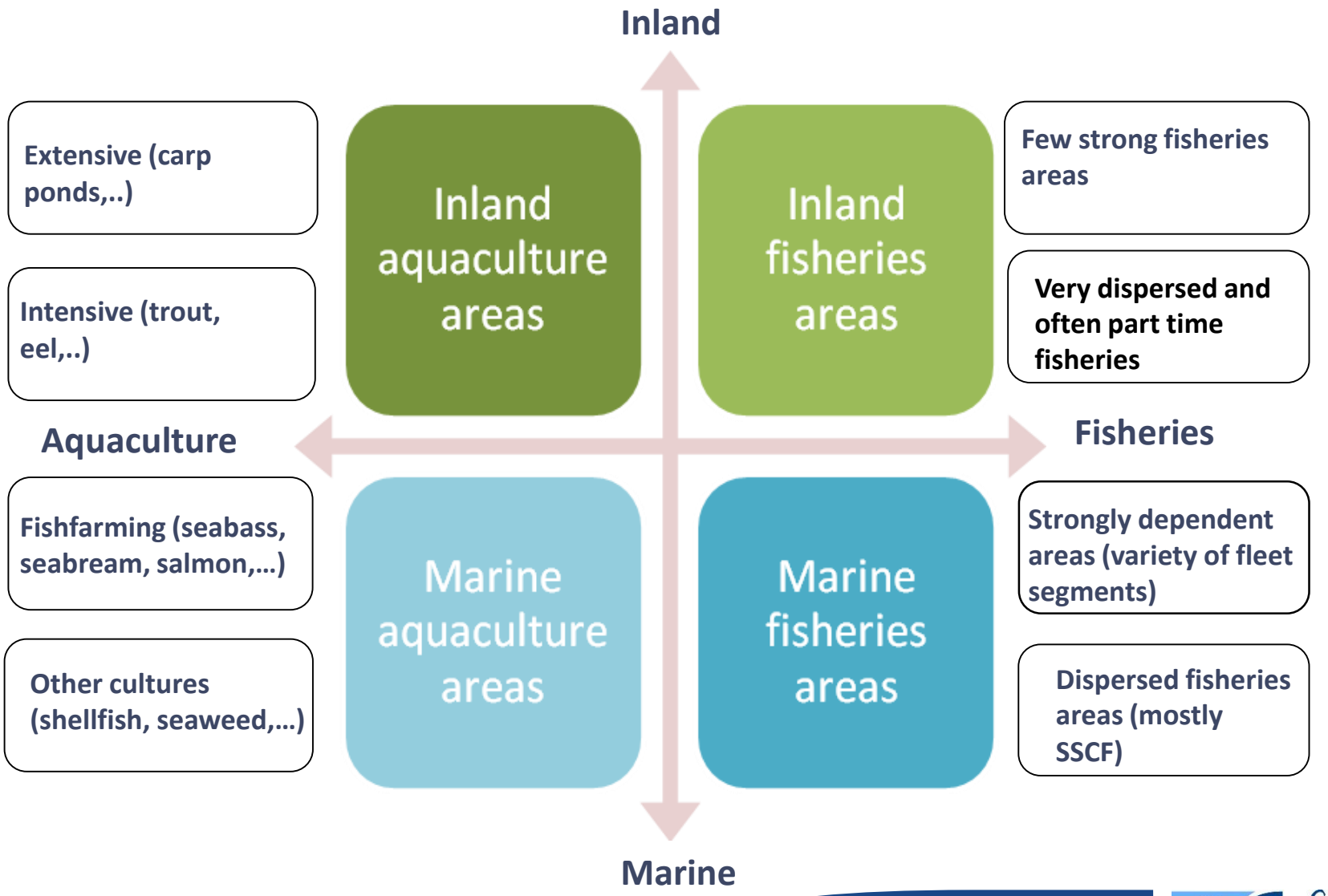




*Fisheries Local Action Group

farnet fisheries areas network

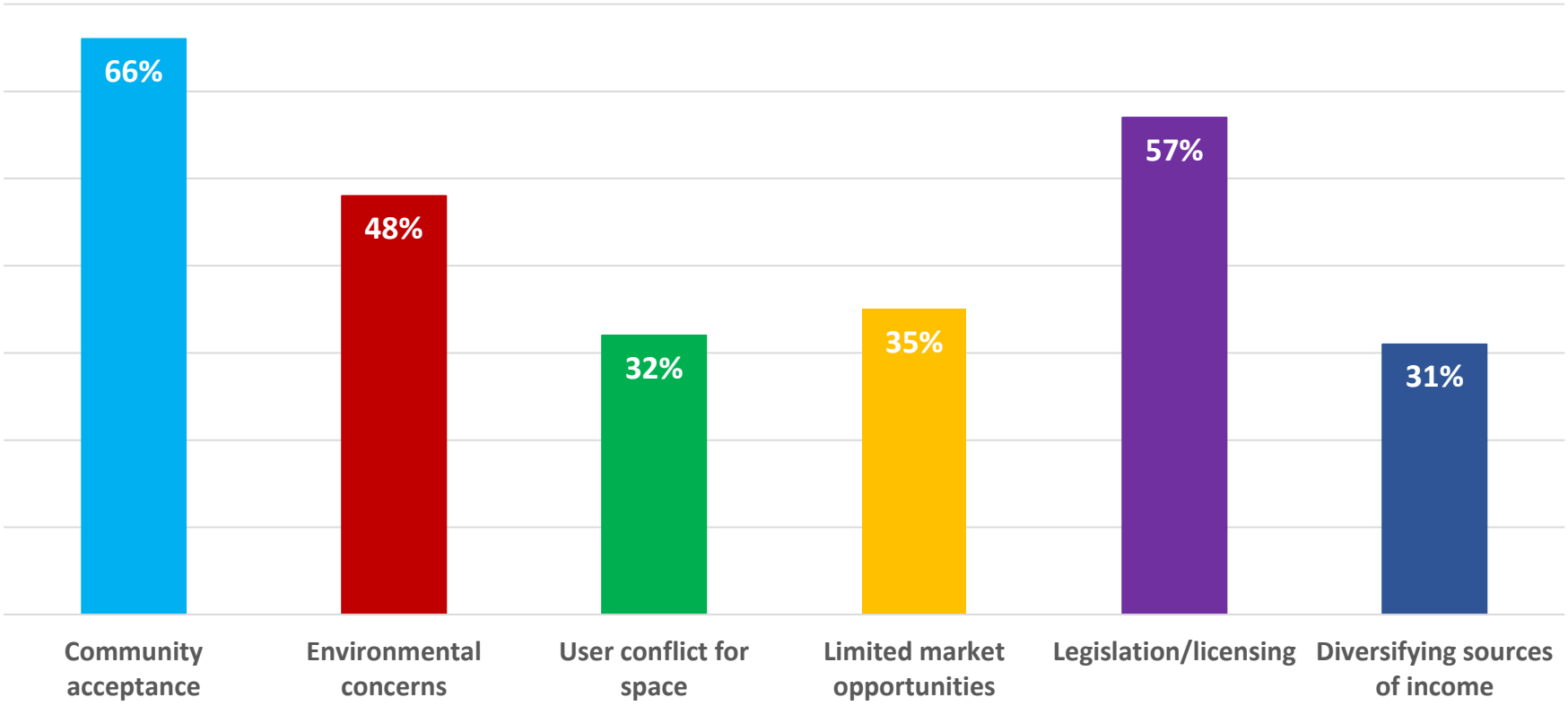
FLAGs operate in…



Key challenges faced by aquaculture producers in FLAG areas

(from discussions at the FARNET seminar, November 2017):

No. of responses: **94**



other challenges identified in the discussion: protected predators (mainly cormorants), lack of adapted funding mechanisms

What can FLAGs do to help?

- Promoting consumption of products coming from local (sustainable) aquaculture
- Facilitating linkages with other actors in the community (e.g. gastronomy & tourism) and with research
- Capacity building for producers to improve product quality and environmental impact
- Raising awareness about aquaculture products, starting with children and youth
- Help producers to influence decision-making (local & national levels)

Building the area's identity around aquaculture

Tirschenreuth FLAG, Germany

- Valorising the 800 years heritage of carp ponds (fisheries museum, educational aquarium, viewing platform)
- Mobilising a large number of partners
- Support to fish farmers to gain extra income from sustainable tourism attracted by high natural value of ponds
- Promotion of fish consumption (training for chefs, recipes, events & festivals, promotional material)

Helping oyster farmers to detect toxic algae

Pyrénées-Méditerrannée FLAG (France)

- Oyster farmers struggling with toxic algae in high demand season
- Collaboration with a biotech company and local authorities

- Cost-effective and easy to use testing methods
- Help farmers anticipate toxic proliferation and decide for an early harvest to avoid economic losses

Organic certification of carp products

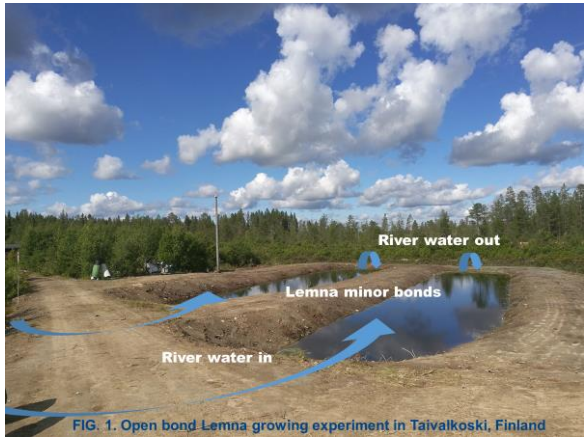
East Oberlausitz FLAG, Germany

- Overhaul of production methods (i.a. to address issues of diseases)
- Develop new range of fresh and smoked carp products
- Common branding, promotion and marketing
- Stimulated cooperation between producers, with retailers and consumers, created 1 job

Duckweed for fish feed

Kainuu-Koilismaa FLAG, Finland

- Capturing nutrients from a fish farm to produce local protein ingredients (*Lemna minor*)
- More environmentally-friendly and cost-effective fish farming
- Partners: fish farm, feed producer, LAG (funding) and FLAG (funding, expertise)
- Project in the pilot phase, feed recipes to be tested



Awareness raising, starting with the young

Opole Region FLAG, Poland

- Training on how to cook local fish (carp and trout)*
- Cookery classes for gastronomy school students (6 courses) and for chefs (10 courses)
- Strong role in the FLAG of the Polish Anglers' Association, cooperation with the local LAG (rural development)

*Poland has one of the lowest fish consumption per capita in Europe, and highly seasonal

Facilitating access to qualified staff

Arcachon FLAG, France

- Strong seasonality of oyster demand, lack of qualified staff at peak season
- Complementarity with the fishing season
- FLAG helped set up an association of maritime employers to identify, attract and recruit young people to work on different marine activities during the year in line with different seasonal needs

Some common elements

- Several partners involved
- Wide range of objectives and activities
- Long-term perspective and impact (strategic)
- Facilitation and support (not only financial) by the FLAG
- Fisheries and aquaculture sectors at the core

Thank you!
Any questions?

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