



# **ABOUT ICLEI**



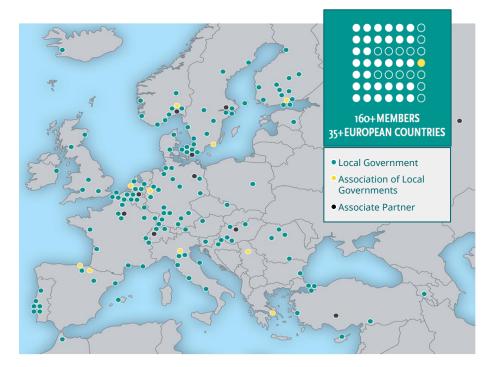
### **ICLEI EUROPE**



#### ICLEI EUROPE REPRESENTS LOCAL GOVERNMENTS AND ASSOCIATIONS OF ALL SHAPES AND SIZES.

#### **Exclusive Member benefits:**

- **Get connected** and exchange with peers through the global ICLEI Network
- **Be heard** on European and international stages
- **Work together** with other cities on cutting edge tools with our technical assistance
- Gain access to up-to-date resources, as well as media, communications and outreach support
- Learn through priority access and reduced fees to events and networks, including ICLEI's Sustainable Procurement Network – Procura+



## **OUR THEMATIC AREAS**



ICLEI's thematic areas in Europe, such as climate, biodiversity and nature-based solutions and mobility, depending on the specific context in which we work, connect the 5 Pathways with the daily working fields of European local governments. Social equity and inclusion run through our work.

Biodiversity & Nature- Based Solutions		Circular Economy & Waste	Climate Change Adaptation & Urban Resilience		Climate Change Mitigation	
Cultural Heritage	<u></u>	Energy	Finance & Investment		Food	ď
Indicators & Performance Measurement		Infrastructure, Buildings & Construction	Integrated Management	å <mark>⇔</mark>	Mobility & Transport	0
Procurement & Economy		Smart Cities	Urban Governance, Participation & Social Innovation	MAN	Water	

# **ICLEI'S FOOD PROJECTS**

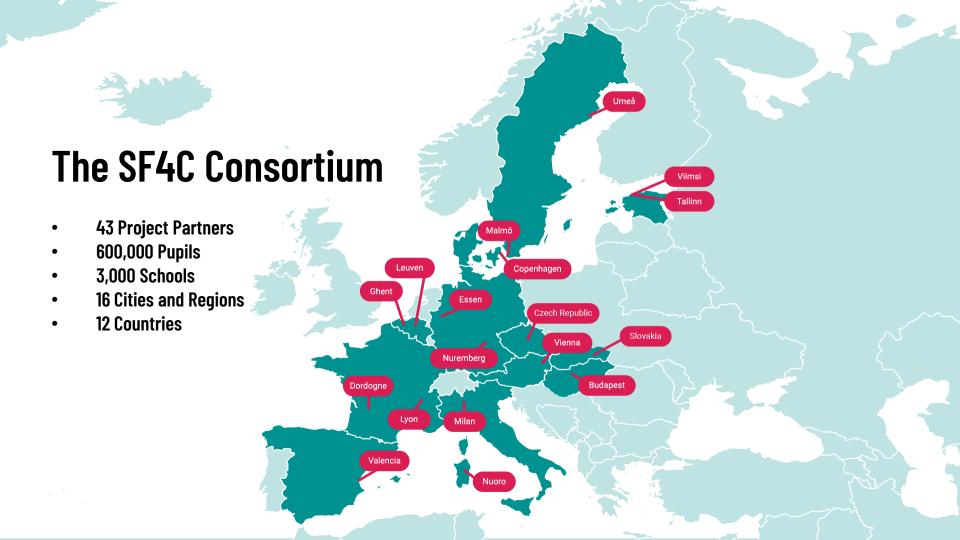


Main objective of the SchoolFood4Change project

WE AIM TO MAKE SCHOOL MEALS ENJOYABLE AND HEALTHY FOR BOTH OUR CHILDREN AND OUR PLANET







Innovative Public Procurement providing criteria in the line with Farm2Fork Strategy and SDGs

## THE SF4C TRIPLE APPROACH

#### **Innovative Procurement**

- Shift the focus from solely monetary aspects towards sustainable and healthy criteria when choosing a school caterer and food providers
- Developing a set of criteria for public procurement for more sustainability
- Two levels of criteria are being developed:
- Core criteria for a minimum level of healthy and sustainable food
- Advanced criteria to go beyond basic health and sustainability standard



Food Education with WSFA - Circularity of Food System





Teachers, Cooks, Farmers, Children and Parents interacting at schools throughout Europe Train and empower Cooks & Enablers for planetary health meals





# THE BUY BETTER FOOD CAMPAIGN



## Why Buy Better Food?





We now have a window of opportunity:

**In September 2023** the European Commission will publish a legislative framework for Sustainable Food Systems which may include **mandatory criteria** for public food procurement.

**BUY BETTER FOOD wants to ensure the above will become a reality** with criteria that help public procurers make the best choices for the health of people and the planet, without forgetting local needs and challenges.



Expand the **Coalition** 



Build **Common Narrative** 



**Amplify**European Voices

# Call to Action: The Sustainable Food Procurement Manifesto



**Objective:** to inspire the European Commission, EU Member States as well as regional and local public authorities with 7 mandatory (minimum) and optional criteria for food procurement across public canteens in Europe:

- 1. HEALTHY FOOD
- 2. ORGANIC AND OTHER AGRO-ECOLOGICAL PRODUCTS
- 3. SMALL-SCALE FARMERS SUPPORT
- 4. CLIMATE ACTION

- 5. SOCIAL ECONOMY AND LABOUR RIGHTS
- 6. FAIR TRADE
- 7. ANIMAL WELFARE STANDARDS

## **CONTACTS**



The ICLEI European Secretariat is based in Freiburg (Germany) with offices in Brussels (Belgium) and Berlin (Germany).

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