Green Deal
Going Local

Presentation 25 April 2022
To the European Network of Regional and Local EU Councillors
What is the European Green Deal?

The EU’s growth strategy towards climate neutrality

“Urban climate action is at the heart of the European Green Deal and is essential to achieving a Global Green Deal.”

Frans Timmermans
European Commission Executive Vice-President for the European Green Deal, Co-Chair, Global Covenant of Mayors for Climate & Energy

Our European Green Deal is ambitious. It is designed to be just, and it is made in Europe for Europe.

Ursula von der Leyen
President of the European Commission

Ambitious climate targets for the whole EU

Shifting the priorities for financing and investment

Delivering on a wide policy framework
What is the European Green Deal? The EU’s growth strategy towards climate-neutrality

- **Climate**
- **Energy**
- **Agriculture**
- **Industry**
- **Transport**
- **Finance**
- **Research**
- **Environment**

- **Energy Efficiency**
- **Sustainable Energy**
- **Clean Transport**
- **Zero-Pollution**
- **Farm to Fork**
- **Just Transition**
- **Global Climate Action**
- **Agro-forestry**
- **Biodiversity**
Green Deal Going Local
Working Group Members

OBJECTIVES
- Consistency and coherence in legislative work
- Inter-institutional cooperation and representation
- Communication and best practice exchange

COMPOSITION
- 13 CoR members
  Representing all 6 commissions and all 6 PGs
  Chaired by the ENVE Chair

SUPPORT
- Dedicated Task Force
- Strategic and operational layer
- All CoR services represented

Chair
Kata Tüttö (HU/PES)
- Deputy-Mayor of Budapest
- ENVE, ECON | Chair ENVE and WG

Roby Biver (LU/PES)
- Member of the Bettembourg Municipal county
- ENVE, NAT, COTER | ENVE Political Coordinator

Michael Murphy (IE/EPP)
- Member of the Tipperary County Council
- ECON, COTER | Chair ECON

Ricardo Rio (PT/EPP)
- Mayor of Braga
- ECON, SEDEC | Member

Isabelle Boudineau (FR/PES)
- Vice-President of the Nouvelle Aquitaine Region in charge of European and International Affairs
- NAT, COTER | Member

Tjisse Stelpstra (NL/EKR)
- Member of the Council of the Province of Drenthe
- ECON, ENVE | EWE-Rapporteur

Mirja Vehkaperä (FI/Renew Europe)
- Mayor of UusVuori (Savo province)
- ENVE | EWE Political Coordinator

Vincent Chauvet (FR/Renew Europe)
- President of the Chamber of Commerce of Auvergne
- COTER, ENVE | Member

Bernd Voss (DE/The Greens)
- Member of the Schleswig-Holstein State Parliament
- ENVE, NAT | Member

József Kőbor (HU/EA)
- Member of the Local Government of Pécs with county rights
- COTER, ECON | Member

Markku Markkula (FI/EPP)
- President of the Espoo city council
- ENVE, SEDEC | Member

Hanna Zdanowska (PL/EPP)
- Member of the Szymany city council
- SEDEC, ENVE | Member
# Green Deal Going Local – Ukraine war reshapes EU’s energy strategy

A turning point to accelerate the pathway to sustainable, affordable and secure energy

## The CoR at work

<table>
<thead>
<tr>
<th>Who</th>
<th>When</th>
<th>What (key messages)</th>
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<tbody>
<tr>
<td>CoR President</td>
<td>25 April councillors</td>
<td>• Energy sovereignty</td>
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<td>COP27</td>
<td>April Plen: Fitfor55 and Resolution</td>
<td>• Sustainable energy as a pathway for energy security</td>
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<td>Renewable Energy</td>
<td>2 May REpowerEU cities and regions</td>
<td>• Fight energy and mobility poverty with affordable energy prices</td>
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<tr>
<td>Energy Efficiency</td>
<td>10 May COP27 and energy crisis</td>
<td>• Decentralised renewable energy production</td>
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<td>LULUCF + Effort Sharing</td>
<td>13 May GDGL WG meeting</td>
<td>• Energy efficiency and Renovation Wave speed up</td>
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<tr>
<td>Socially Fair Green Deal</td>
<td>June MECD</td>
<td>• Future-proof infrastructures</td>
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<td>Carbon Markets (ETS+CBAM)</td>
<td>June-July Plenary</td>
<td>• Citizen-led transition</td>
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<tr>
<td>Green budgets</td>
<td>5 July ENVE meeting</td>
<td>• Fair and fast sustainable mobility transition</td>
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The CoR at work

- Energy sovereignty
- Sustainable energy as a pathway for energy security
- Fight energy and mobility poverty with affordable energy prices
- Decentralised renewable energy production
- Energy efficiency and Renovation Wave speed up
- Future-proof infrastructures
- Citizen-led transition
- Fair and fast sustainable mobility transition
# Green Deal Going Local

**A Policy Advocacy**
- **Empower to Accelerate**
- **Showcase to Inspire**
- **Measure to Improve**

**A Political Engagement**

**A Communication and Awareness Raising**

## Campaign

### 6 Campaign Activities
1. **A - Green Deal Debates**
2. **B - My Green Story**
3. **C - Green Deal Handbook**
4. **D - Trees for Life**
5. **E – Green Mobility**
6. **F – Access to Funds**
<table>
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<tr>
<th>Activity A</th>
<th>Activity B</th>
<th>Activity C</th>
<th>Activity D</th>
<th>Activity E</th>
<th>Activity F</th>
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<tr>
<td><strong>Green Deal debates</strong></td>
<td><strong>My Green Story</strong></td>
<td><strong>Green Deal Handbook</strong></td>
<td><strong>Trees for Life</strong></td>
<td><strong>Green our Mobility</strong></td>
<td><strong>Facilitating access to funds</strong></td>
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</tbody>
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**Covering:**
- Institutional
- National
- Regional and local

**Showing priority Green Deal action on the Green Deal and profiling CoR members and YEPPs for better placement and visibility**

**Covering:**
- Best practices
- Commitments
- Green Deal profiles

**Resource for all LRAs and partners on implementing Green Deal policies and accessing support and funds**

**Covering:**
- Pledges
- Workshops and webinars
- Financial tools
- Technical support
- Programmes

**Accelerating EU priorities on the Forest Strategy 2030 and showcasing LRAs commitments and actions**

**Covering:**
- Institutional support
- Dedicated events
- Promoting pledges
- Funding Alerts

**Promoting EU priorities and accelerating LRA action on sustainable mobility and rail transport**

**Supporting CoR members in accessing funding opportunities for Green Deal related policies and projects**
<table>
<thead>
<tr>
<th>ACTION</th>
<th>WHAT</th>
<th>WHEN</th>
<th>HOW</th>
<th>CoR support</th>
</tr>
</thead>
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<tr>
<td>ACTION 1</td>
<td>Share your climate commitments and Green Deal best practices</td>
<td>Now</td>
<td><strong>Answer the survey</strong>&lt;br&gt;&lt;br&gt;<strong>Fill the project description</strong></td>
<td>- Publication &amp; Promotion via web, social media and press. Dissemination of your project in the CoR map of Green Deal best practices on social media and press</td>
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<td>ACTION 2</td>
<td>Organise a Local/Regional Green Deal debate</td>
<td>Now</td>
<td>Directorate for Communication - Local Dialogues Team <a href="mailto:eulocal@cor.europa.eu">eulocal@cor.europa.eu</a></td>
<td>- Concept development&lt;br&gt;- Event promotion. Web publication&lt;br&gt;- Speakers' selection and support&lt;br&gt;- Press and social media coverage</td>
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<td>ACTION 3</td>
<td>Take part in the European Week of Cities and Regions</td>
<td>Feb-Oct 2022</td>
<td>Join as a co-organiser or speaker</td>
<td>- Promotion of CoR BPs, Insights on financing, thematic, member-centric focus, Green Transition sessions</td>
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<tr>
<td>ACTION 4</td>
<td>Join the Covenant of Mayors</td>
<td>Now</td>
<td>Join here</td>
<td>- Information and guidance on joining the Covenant to access technical and financial support to design and implement a SECAP Promotion of your membership</td>
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<tr>
<td>ACTION 5</td>
<td>Join the Climate Pact</td>
<td>Now</td>
<td>Join here</td>
<td>- Support and visibility</td>
</tr>
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<td>ACTION</td>
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<td>ACTION 6</td>
<td>Join the Green City Accord</td>
<td>Now</td>
<td><strong>Answer the survey</strong>&lt;br&gt;<strong>Fill the project description</strong></td>
<td>- Publication &amp; Promotion via web, social media and press. Dissemination of your project in the CoR map of Green Deal best practices on social media and press</td>
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| ACTION 7 | Join the Clean Bus Deployment Initiative | Now | **Join here** | - Support & visibility  
- Automotive Alliance to be part of ‘Greening our Mobility’ |
| ACTION 8 | Join the Race to Zero or the Race to Resilience | | **Join the Race to Zero**<br>**Join the Race to Resilience** | - Be part of the UN’s Campaign targeting non-state actors willing to reduce emissions (mitigation) and the UN sibling campaign to build climate resilience (adaptation) |
| ACTION 9 | Get involved in the Zero-Pollution Stakeholder Platform | Now | **Make a pledge** | - Support for members an YEPs to implement the EU Action Plan: “Towards Zero Pollution for Air, Water and Soil”. Support and visibility |
| ACTION 10 | Join the Trees for Life | Now | **Join here** | - Support and visibility |
Green Deal Going Local – **FOCUS 1 - Trees for Life**

**Step 1**
- **Pledge Open**
- New web portal / survey in 24 languages
- Engagement Campaign ONGOING

**Join Trees for Life!**
Trees for life is a CoR call to action for CoR members to share their projects on reforestation and urban greening and contribute to the EU’s pledge to plant 3 billion addition trees by 2030

**Step 2**

**Step 3**
- 12 members submitted 250,000 trees (25 April 2022)

**Step 4**
- Presentation to EU councilors network
- Promotion of shared pledges
- Promotion of best practices
- Green Week

**Step 5**
- CoR contribution to #3BillionTrees
- Stock-Taking dedicated reporting framework

Green Deal Going Local - FOCUS 2 - LOCAL ACTION for A GLOBAL CHALLENGE

CoR Map of Climate Commitments

Your climate commitments matter

Is your city or region planning to reduce carbon emissions?
Did you already commit to climate neutrality?
Please let us know and fill this short survey

* Does the city/region have a 2030 climate target?
  - Yes
  - Not yet, but we are working on it
  - No

* Does your city/region have a 2050 target?
  - Yes: Climate neutrality by 2050
  - Yes: Carbon neutrality by 2050
  - Yes: Other
  - No 2050 target foreseen

https://ec.europa.eu/eusurvey/runner/GDProfiles2021
Green Deal Going Local – FOCUS 3 - Green Deal Survey

Closing the Gap. A mid-term review of the European Green Deal from cities and regions' perspective

Your opinion matters

This survey is coordinated by the European Committee of the Regions in the framework of a study on the Green Deal.

It is aimed at taking stock of the first 2 years and a half of the Green Deal, focusing on how it is perceived and implemented in the EU territories also taking into consideration the current energy crisis. It will help identify key barriers that stakeholders encounter when taking climate action and could contribute to policy recommendations for the work on the Green Deal and the RePowerEU plan.

The results will be collected in the study and will feed the political work of the European Committee of the Regions, both at EU and at global level. Some outcomes may also be included in the EU Annual Regional and Local Barometer 2022 and other political analysis and communication action of the CoR.

https://ec.europa.eu/eusurvey/runner/GreenDeal_Mid-term_review
Thank you!

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https://www.cor.europa.eu/gdgl.go