

Friday 26th March 2021

ore 9.30/13.30



## *Social Responsibility from a Gender Perspective*

### 9.30 Institutional greetings

#### **VIRGINIO MEROLA**

Mayor of the Metropolitan City of Bologna

#### **ELLY SCHLEIN**

Vice President of Emilia-Romagna Region

#### **ELENA BONETTI**

Minister for Equal Opportunities and the Family

#### **HELENA DALLI**

European Commissioner for Equality

#### **DAVID SASSOLI**

President of the European Parliament

### 10.00 Questions and Answers

#### 10.20 Current scenarios

#### **LINDA LAURA SABBADINI**

Director of ISTAT and President of Women 20

### 10.35 Questions and Answers

#### 11.00 Istituzioni, imprese e territorio

#### **VIRGINIO MEROLA**

Mayor of the Metropolitan City of Bologna

#### **SIMONA ROBOTTI**

President of CAPO D Network

Interviewed by journalist

#### **MARIA LAELLA**

### 11.20 Questions and Answers

#### 12.00 Etymologies: the words that change

#### **VERA GHENO**

Sociolinguist, University of Florence

#### **GIOVANNA COSENZA**

Professor of Semiotics and Language Theory, University of Bologna

### 12.20 Spazio partecipativo

#### 12.45 *Lectio Magistralis*

#### **Anticipare i cambiamenti: previsione strategica e Responsabilità Sociale**

#### **ROBERTO POLI**

UNESCO Chair of Anticipating Systems, Director of the Master in Social Forecasting University of Trento

### 13.10 Concluding Debate

#### **Live online event**

from Palazzo Malvezzi, Bologna

#### **Per iscrizioni**

Register for the event  
The meeting will also be streamed on Facebook  
[@Città metropolitana di Bologna](#)



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## *Social Responsibility from a Gender Perspective*

The **Metropolitan City of Bologna**, in collaboration with the **CAPO D Network** and with the support of the **European Committee of the Regions**, promotes the event **Social Responsibility from a Gender Perspective**. The event will offer institutions, companies, schools, associations and all people interested, a unique opportunity for dialogue and exchange of good practices.

Experts from the academic and institutional world will discuss the actions being taken at European and national level to address the developments most affecting the world of work today. Specific focus will be given to women's participation in the workplace and how the pandemic has rendered it ever more precarious.

The event's program is divided into 3 study sessions, each one turned towards the future and the changes that await us. They will highlight how today's actions will determine the world of tomorrow.

It is on the basis of cross-disciplinary research, as will be discussed by the speakers, that a more holistic view of reality can be reached. This creates a basis for enacting change where inequalities and gender stereotypes still remain unchallenged. The good practices that will be presented are intended to act a driving force for other public and private sectors that intend to cooperate with the aim of developing a common gender mainstreaming strategy, or social responsibility from a gender perspective.

The programme presented here is a rich and diverse one. The online nature of the event will allow active participation from those who have questions on this topic but do not always find adequate answers.

**Endeavours will be made to answer these questions and provide avenues to address them through this collective effort to understand a reality in the making.**