Friday 26th March 2021
ore 9.30/13.30

Social Responsibility from a Gender Perspective

9.30  Institutional greetings
VIRGINIO MEROLA
Mayor of the Metropolitan City of Bologna
ELLY SCHLEIN
Vice President of Emilia-Romagna Region
ELENA BONETTI
Minister for Equal Opportunities and the Family
HELENA DALLI
European Commissioner for Equality

10.00  Questions and Answers

10.20  Current scenarios
LINDA LAURA SABBADINI
Director of ISTAT and President of Women 20

10.35  Questions and Answers

11.00  Istituzioni, imprese e territorio
VIRGINIO MEROLA
Mayor of the Metropolitan City of Bologna
SIMONA ROBOTTO
President of CAPO D Network

11.20  Questions and Answers

12.00  Etymologies: the words that change
VERA GHENO
Sociolinguist, University of Florence
GIOVANNA COSENZA
Professor of Semiotics and Language Theory, University of Bologna

12.20  Spazio partecipativo

12.45  Lectio Magistralis
Anticipare i cambiamenti: previsione strategica e Responsabilità Sociale
ROBERTO POLI
UNESCO Chair of Anticipating Systems, Director of the Master in Social Forecasting University of Trento

13.10  Concluding Debate

Live online event
from Palazzo Malvezzi, Bologna

Per iscrizioni
Register for the event
The meeting will also be streamed on Facebook
@Città metropolitana di Bologna

With the support of
The Metropolitan City of Bologna, in collaboration with the CAPO D Network and with the support of the European Committee of the Regions, promotes the event Social Responsibility from a Gender Perspective. The event will offer institutions, companies, schools, associations and all people interested, a unique opportunity for dialogue and exchange of good practices.

Experts from the academic and institutional world will discuss the actions being taken at European and national level to address the developments most affecting the world of work today. Specific focus will be given to women’s participation in the workplace and how the pandemic has rendered it ever more precarious.

The event’s program is divided into 3 study sessions, each one turned towards the future and the changes that await us. They will highlight how today’s actions will determine the world of tomorrow. It is on the basis of cross-disciplinary research, as will be discussed by the speakers, that a more holistic view of reality can be reached. This creates a basis for enacting change where inequalities and gender stereotypes still remain unchallenged. The good practices that will be presented are intended to act as a driving force for other public and private sectors that intend to cooperate with the aim of developing a common gender mainstreaming strategy, or social responsibility from a gender perspective.

The programme presented here is a rich and diverse one. The online nature of the event will allow active participation from those who have questions on this topic but do not always find adequate answers.

Endeavours will be made to answer these questions and provide avenues to address them through this collective effort to understand a reality in the making.