European elections
May 23 -26 2019
#EUElections2019
#EE19voices
thistimeimvoting.eu
From 2014 to today

Europe faces increasing challenges
### Commitments to representative democracy index

<table>
<thead>
<tr>
<th>Country</th>
<th>Committed</th>
<th>Less Committed</th>
<th>Nondemocratic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>44.00%</td>
<td>42.00%</td>
<td>7.00%</td>
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<tr>
<td>U.S.</td>
<td>40.00%</td>
<td>46.00%</td>
<td>7.00%</td>
</tr>
<tr>
<td>Sweden</td>
<td>52.00%</td>
<td>40.00%</td>
<td>6.00%</td>
</tr>
<tr>
<td>Germany</td>
<td>48.00%</td>
<td>42.00%</td>
<td>6.00%</td>
</tr>
<tr>
<td>Netherlands</td>
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<td>37.00%</td>
<td>8.00%</td>
</tr>
<tr>
<td>Greece</td>
<td>44.00%</td>
<td>34.00%</td>
<td>6.00%</td>
</tr>
<tr>
<td>Italy</td>
<td>37.00%</td>
<td>42.00%</td>
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<tr>
<td>UK</td>
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<td>47.00%</td>
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<td>Hungary</td>
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<td>60.00%</td>
<td>15.00%</td>
</tr>
<tr>
<td>MED..</td>
<td>37.00%</td>
<td>42.00%</td>
<td>10.00%</td>
</tr>
<tr>
<td>Russia</td>
<td>7.00%</td>
<td>61.00%</td>
<td>22.00%</td>
</tr>
</tbody>
</table>

PEW RESEARCH CENTER: source – Spring 2017 Global Attitudes Survey Q29b-e. Only one respondents saying at least one political system included in the index would be a good way to govern their country are shown.
WHY DO PEOPLE NOT VOTE?

ABSTAINERS

Reasons are mainly technical instead of ideological.

Source: 2014 POST ELECTION SURVEY [http://www.europarl.europa.eu/atyourservice/en/20150201PV000053/Postelection-survey-2014]. Please note that the results presented in this document are not the ones that will be used to define the 2019 EE "Open to the EU - weak abstainers". The final description of the 2019 target groups will be built on new 2018 data which will be released in June 2018. (EP EB One year before the 2019 European elections)
2019
HOW DO WE DO IT?

Ground game
thistimeimvoting.eu
Building a community
SIGN UP!
thistimeinvoting.eu

European elections
23 - 26 May 2019

Get involved

Yes, this time I'm voting
Sign up and I'll be in touch with you about how to get involved online and in your local area.

Yes, I'm telling my friends
Use your unique link to ask everyone you know to get involved. We'll let you know when the first three have signed up.

Yes, I'll join the team
Be active online or in your local community.

Events near you

Together with the campaign office in your country and a variety of local partners, we are organising events before the European elections. Click on the map to see what is planned close to you. Find the event that is taking place close to you.

Country

Submit
Download the material

- Posters
- Photos
- Visuals for social media
- Postcards
- Pledge to vote cards
- Banners
- Stickers
Go local

Decentralised approach
Sara Martos, Spain
Karim Hallal, Spain
Danijela Svircic, Croatia
WAYS OF GETTING INVOLVED

Invite your friends and build your own community.

Participate actively online (social media) or in your local community (events, media)

So far, I have recruited 200+ people using my personal link.
Future plans

Presentations in high-schools (in collaboration with local NGO’s - the Association of Youth in the EU and the Youth Association Sibenik)

• **Info booth** in Sibenik, Croatia
• **Sports** (Week of Sports, marathon, walk - promoting active citizenship through sport and physical activity)
Adam Sebesta, Slovakia
What is your best argument to convince someone to vote?

Tweet your headline
#EUElections2019
#EE19voices
Personalise your **slogan**

for clean air

[Link: thistimeimvoting.eu]
Online

- Sign up and share your unique link (personally or as an organisation)
- Share elections posts and videos on your social media platforms
- Check and share the “What Europe Does for Me” website
- Use #EUElections2019
- Promote thistimeimvoting.eu in your newsletter
- Write an article on the campaign. You can also feature a Ground Gamer’s initiative.

In your organisation

- Use the thistimeimvoting E-signature in your emails
- Designate an elections representative
- Give a presentation on the campaign to your network
- Promote thistimeimvoting.eu in your internal communication (e.g. intranet)

Events

- Invite Ground Gamers to speak at your events
- Collaborate with us to organise an event on the topic that you care about
- Download the campaign material and personalise it according to your topics of interest
- Participate in thistimeimvoting events and promote them among your friends and colleagues across Europe.
More info & follow us

- www.thistimeimvoting.eu
- www.ec.europa.eu/news
- www.ec.europa.eu/soteu2018
- https://europa.eu/investeu/
- https://europa.eu/EUandME/
- https://europa.eu/EUprotects/
I’d rather take responsibility for the future than blame others for the present