

Bloomberg

How to improve gender diversity & inclusion in imagery & AV media

Identifying the issue

In 2017,
women
only
made up
10%
of
external
sources

New Voices

New Voices launched in 2018

Focus on women in finance & business sectors

Training sessions in 8 cities

By the end of 2019, about 150 women will have been trained

Our global database of women experts has grown to 5,000

