Staying positive, even in Milan
#EuroPCom

29th June 2020

Massimo Gaudina
European Commission, Head of Regional Representation in Milan
Bergamo, 18th March 2020
Arrival of protective equipment from China

Russian expedition to Bergamo
What the Commission in Milan has done

Spread positive messages during the COVID-19 crisis

#StrongerTogether
«Dear Italy, dear Italians...
(...*) *Europe* is a big family. This family, *your family*, will not leave you alone.»
Media actions

This is an emergency that goes beyond borders, so we will overcome it by going beyond borders.

Il Tirreno, 3rd April 2020

Webinars for journalists “70 years of the European Union - The new challenge EU vs COVID-19” in collaboration with the EDICs Pordenone, Trieste, Cuneo and with the Order of Journalists.
Special TV programmes with regional TV channels

An Italian patient treated in Germany
Online school lectures in collaboration with EDIC Emilia Romagna to explain to students how the EU is operating in this context of pandemic. Module used in other regions too.
Promote EU Covid-19 research projects

Promoting EU Covid-19 research projects by taking part in TG Leonardo – a daily scientific TV news programme on National television (1.7 million daily audience).
And more...
Many other joint online actions with EPLO and EDICs
In order to celebrate Europe Day, the Italian city of Venice casted the European flag on the main monuments of the city.

The Citizens’ Dialogue on the Future of Europe with Vice-president Dubravka Šuica addressing Italian high school students.
More than 800 band musicians and choir singers from across the EU took part in Bands and Choirs 4Europe, a huge virtual ensemble performing the Ode to joy in Latin. The initiative was organized by the European Commission Representation in Rome.
Other Commission’s actions around Europe
#UnitedAgainstCoronavirus

#Resilience
#Solidarity