

EuroPCom 2019

Power & Perils of Narratives

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Narrative

‘a spoken or written account of connected events’

‘a story’

Every 'Story' Has

- Narrator
- Subject
- Audience

Can I offer you in a glass of

- Bite the wax tadpole
- Female horse fastened with wax
- Wax flattened mare

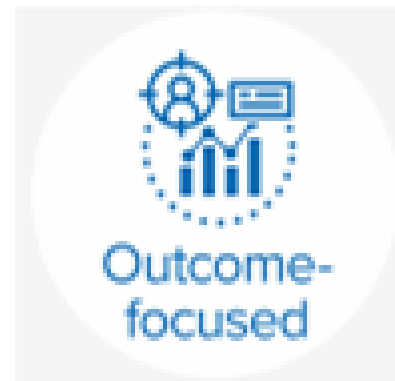
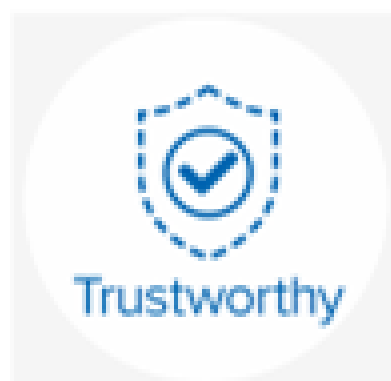
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**“Police Officer
Germain Dosseh
was a refugee”**

INSIGHT

We need to go beyond preaching to the converted and reach out to the “conflicted middle” with stories that feature members of their communities and reflect their values.



Whole of Society Approach

<https://www.facebook.com/UNHCR/videos/10157706207963438/>

Resources

[www.unhcr.org/globaltrends2018/
data2.unhcr.org/en/situations/Mediterranean](http://www.unhcr.org/globaltrends2018/data2.unhcr.org/en/situations/Mediterranean)
www.unhcr.org/europeanelections/
www.unhcr.org/news-and-stories.html
<https://media.unhcr.org/>
<https://www.unhcr.org/teaching-about-refugees.html>
www.unhcr.org/get-involved.html