Narrative

‘a spoken or written account of connected events’

‘a story’
Every ‘Story’ Has

• Narrator
• Subject
• Audience
Can I offer you in a glass of

- Bite the wax tadpole
- Female horse fastened with wax
- Wax flattened mare
INSIGHT

We need to go beyond preaching to the converted and reach out to the “conflicted middle” with stories that feature members of their communities and reflect their values.

“Police Officer Germain Dosseh was a refugee”
Whole of Society Approach
https://www.facebook.com/UNHCR/videos/10157706207963438/
Resources

www.unhcr.org/globaltrends2018/
data2.unhcr.org/en/situations/Mediterranean
www.unhcr.org/europeanelections/
https://media.unhcr.org/
https://www.unhcr.org/teaching-about-refugees.html
www.unhcr.org/get-involved.html