

Market Place

7 November, 12:00-14:30
8 November, 14:00-15:00 | Foyers 5 and 6

Meet creative and innovative communication projects, exchange experiences and best practices and enjoy the networking and co-learning possibilities of the Market Place.



ELECTION

Looking back at the European elections

- 1 Empowerment of Mobile Youth in the EU (EMY)**, identifying barriers to participation in the European elections, and preferred channels for obtaining election information and voting; Estonian e-Governance Academy
- 2 Evaluation of the impact on the youth vote of the “This time I’m voting” campaign for the 2019 EP elections**, how effective was the campaign to increase turnout among young people?; the University of Seville
- 3 Data mining the European elections** - European Elections Stats uses data science tools to discern the current political mood across the EU and analyse how the European elections were covered in key national news media; Data Mine Europe ASBL
- 4 How to run impactful campaigns?** Test your campaign ideas for free, learn about on- and offline tools and find out where you can hone your skills in Europe; the Dandelion Group

5 Democracy Needs Imagination

- on the communication and impact of a new action grant call; the European Cultural Foundation

6 Multi-channel approach to getting young people to vote

and raise the turnout of 18-24 year-old Finns in the 2014 EU elections; the European Commission Representation in Finland



CITIZENS

Engaging (with) citizens and foster local and regional communication

7 The impact of euroscepticism on the construction of Europe.

Citizenship participation, using MOOC courses, citizenship dialogues and online platform participation; Gijon City Council

8 Let’s talk Europe

, how round tables can make Europe shapeable, accessible and tangible; Verein Sozialprofil – Panthersie für Europa

9 Future of Europe

, an initiative to provide a platform for citizen engagement in the ongoing debate on the future of Europe; European Committee of the Regions

10 Cohesion Alliance

, a coalition of those who believe that EU cohesion policy must continue to be a pillar of the EU’s future; European Committee of the Regions

11 EU regions, cities and local authorities as change agents

, a campaign focusing on enhancing EU policy-making based on local evidence; European Committee of the Regions

12 Quedada Europa (Meetup Europe)

, how to awaken interest among young people (18-25) about European policies; Centro de Documentación Europea (Universidad de Sevilla)

13 Young Saxons in Europe: Yes, we care!

 In schools all over the Free State of Saxony, students and politicians engage in lively debates about the future of Europe; Saxony Ministry for Cultural Affairs

14 Ideas Powered

, Bringing the EU closer to young people; Marco Agency

15 National days go beyond 17 million impressions

, dive into our national days tour through the EU countries!; the Council of the EU

16 'What Europe does for me', a multilingual website which in 2019 won an EU Ombudsman award for excellence in the field of communication; EPRS, the research service of the European Parliament

17 #DóndeEstánEllas (Where is she), promoting female experts in panels; European Parliament Liaison Office in Spain

18 How to improve gender diversity in public debates? Tips and best practices to encourage women to become visible, provide new messages, different convening, empower male allies and build demand among journalists, policy makers & event organisers; The Brussels Binder

19 Unfolding food - the journey; a community to connect people with food through entertainment and education on the most relevant topics of today, including health, nutrition and sustainability; EIT Food

20 Let the real people talk, stories about Europe, the European Commission's Corporate Campaigns talking directly to citizens; the European Commission, DG Communication



TOOLS AND TRENDS

Tools and trends to communicating Europe

21 Learning Corner, Play-Teach-Discover the European Union, the EU's 24-language website for children, teenagers, teachers and parents europa.eu/learning-corner; the European Commission, DG Communication

22 VR EUROPE! Witnessing European Politics, an exciting virtual trip into the middle of important EU decisions; the Europe Direct Information Centre in Lower Saxony

23 The Empowering citizens with data project aims to raise understanding of the phenomenon of continuous and rapid growth in Internet usage as a means of communication; the European Commission, DG Joint Research Centre

24 "The future of publishing", latest developments and challenges in the publishing field; the Publication Office of the European Union

25 What does the EU do for me? Visit the House of the Member States and learn how all EU countries work together; the Council of the European Union

26 Serious game "Legends of Europe", a free educational game to find out about Europe and its legends; Brittany Region (France)

27 Brokering evidence on migration in an era of social media, social media have changed how we communicate, so how can we share evidence about migration?; the European Commission, DG Joint Research Centre

28 Global Investment Map, an interactive map to help explore 60 years of financial investment; the European Investment Bank

29 'Monster Under the Bed' and other, award-winning podcasts to make complicated issues compelling; the European Investment Bank

30 The rule of law under threat - "The Grassroots View", first episode of a new podcast series, probes into breaches of the rule of law in Europe; the European Economic and Social Committee

31 Accuracy matters - When close isn't enough, #useGalileo!, The campaign raises awareness about the benefits of the European Global Navigation Satellite System - Galileo - providing improved accuracy for navigation, positioning and timing; European Global Navigation Satellite Systems (GNSS) Agency
