



**Approaching Europe emotionally: European identity, or the tale of two Wiener schnitzel**

12:30

*Katharina Moser will argue that feeling European is no longer just something “nice to have”, but crucial for solving our continent’s problems. She will argue that we have to acknowledge the importance of emotions and will present two projects that encapsulate just what it feels to be European.*



**Katharina Moser** is a sociopolitical entrepreneur based in Vienna. In 2015 she founded MOSAIK, an agency that communicates in creative ways about Europe. MOSAIK runs large-scale projects such as the

COME ON OVER! card game and communication tool, which presents fun facts about Europe, and the one-day-event Route28: the European journey in your city, which enables participants to experience European countries in their own city. Route28 won the Austrian Europe State Award in 2017. Katharina has 15 years of experience in developing projects that promote a European way of thinking. After her studies, she worked for the Austrian Foreign Ministry, the British Council in London, and the European Forum Alpbach. @katharina\_moser



**Free futuristic technologies to make the EU sexy again**

13:00

*Dan Sobovitz will share his experience, ranging from live streaming from a solar plane and virtual reality of EU satellites to crowdsourcing policies across social media and more. The future is here and it’s much, much cheaper than you thought!*



**Dan Sobovitz** is responsible for digital presence and publications in the team of European Commission Vice-President Maroš Šefčovič. Previously he worked on large-scale digital campaigns with

various international bodies, such as the European Commission’s Directorate-General for Humanitarian Aid (DG ECHO) and Unicef. He has been an adviser in other organisations, such as Unesco, and for the Slovak EU Presidency. When not at his day job, Dan blogs and lectures about the interplay between technology, society, and politics.

In 2013, he co-founded “Ceci n’est pas une crise”. This civil society organisation analyses the current wave of populist parties and advocates for an inclusive and tolerant alternative.

He is a citizen of Israel, Switzerland, and Hungary (and potentially a few other countries), but he currently calls Brussels home. @sobd



**Election camp**



**Citizens' camp**



**Digital camp**



**Technology-driven campaigning, social media and the 2019 European Parliament elections**

13:30

*Anamaria Dutceac-Segesten will present her findings on how the EU institutions could use the potential of social media and utilize it to their advantage in order to increase their visibility and voter turnout, ultimately solving the democratic deficit problem.*



**Anamaria Dutceac Segesten**

is senior lecturer in European Studies and vice-chair of the Centre for European Studies at Lund University in Sweden. Her research interests are European politics and social media's impact on democracy and nationalism. Anamaria is working on two projects: the first on the transnational potential of social media for the European public sphere, and the second on the impact of social media on political polarisation. @anamariadutceac



**Bad News: concrete solutions against disinformation**

14:00

*Ruurd will show how creating a game and setting up troll factories helps inoculate society against manipulation techniques. A presentation of DROG's best practices.*



**Ruurd Oosterwoud** is the founder of DROG, an organisation that researches how to best combat fake news and disinformation. DROG developed the game "Bad News", in which players

have to develop and spread fake news. Together with the University of Cambridge, DROG researches the effectiveness of this unconventional approach, based on inoculation theory. Ruurd has an MA in Russian and Eurasian Studies and was the first student to specialise in Russian disinformation at Leiden University (2015). @wijzijnDROG