



# 11th European Public Communication Conference

29 and 30 June 2020

## CALL FOR PROPOSALS

### Shape the largest European public communication conference with your ideas!

The European agenda for 2020 includes two prominent initiatives with major implications for European public communication: The *Conference on the Future of Europe* and the *European Green Deal*. At EuroPCom, we will offer a unique communication platform for these topics and bring everyone who is involved and interested together for discussion and training. Furthermore, targeted sessions will provide insights into *new digital tools and communication trends* that could help get messages across that are related to these communication priorities and beyond.

The three thematic clusters for an initial collection of ideas for the programme:

- **Citizen engagement/The Conference on the Future of Europe**
- **Communicating climate action**
- **Digital tools and communication trends**

#### Share your ideas!

What are the challenges and needs of EU communication in 2020? What sessions would be helpful in view of the Conference on the Future of Europe? How can we communicate better to citizens about climate action and the European Green Deal? Let us know if you have any **ideas for workshop topics**, **a wish for specific EuroPCom mini trainings**, or **suggestions for inspiring speakers**.

**Please send your proposals or comments via email or social media  
by 14 February!**

#### Ideas Labs

The Ideas Labs are a format for **open discussion and co-creation**, with the goal of delivering concrete proposals for better EU communication. Would you like to set up a **participatory and interactive session** yourself? [Submit your proposal for an Ideas Lab here!](#)

The topic should be in line with the thematic clusters suggested above. **Ideas Labs** will run during the conference and successful applicants will need to be **closely involved as lab leaders** in the preparatory work and during the session. If needed, a **facilitator** will guide you in this exciting exercise.

#### EuroPCom Market Place

Did you recently launch an innovative communication project in line with the thematic clusters of EuroPCom 2020? Would you like to share your experience with the other participants of the conference? The **EuroPCom Market Place** is an interactive opportunity to highlight your projects and ideas and exchange best practices. [Submit your proposal using this template!](#)

**EuroPCom**, the **European Public Communication Conference**, is the largest annual gathering for experts in the field of public communication and is jointly organised by the EU institutions in Brussels. On **29 and 30 June 2020**, the 11th edition of the conference will bring together **around 1000 communication experts** from local, regional, national and European authorities and associations, as of views and best practices.