



12th European Public Communication Conference

8 and 9 November 2021

CALL FOR PROPOSALS

Shape the largest European public communication conference with your ideas!

The European agenda for 2021 includes several prominent topics with major implications for European public communication: the European recovery after COVID-19, democracy and the Conference on the Future of Europe, climate action and the European Green Deal, to name a few. At EuroPCom, we will offer a unique communication platform for questions currently on the European agenda and bring everyone who is involved and interested together for discussion and training. Furthermore, targeted sessions will provide insights into new digital tools and communication trends that could help get across messages related to current communication priorities. Due to the present situation, the 12th edition of EuroPCom will be planned as a digital event.

Share your ideas!

What are the challenges and needs of EU communication in 2021? What sessions would be helpful in view of the post-pandemic recovery, democracy or the Conference on the Future of Europe? How can we communicate better to citizens about climate action and the European Green Deal? Let us know if you have any **ideas for workshop topics**, a **wish for specific EuroPCom mini trainings**, or **suggestions for inspiring speakers**.

Please send your proposals or comments via [email](#) by 31 March!

Ideas Labs

The Ideas Labs are sessions for **open discussion and co-creation**, with the goal of delivering concrete proposals for better EU communication. Would you like to set up a **participatory and interactive session** yourself? [Submit your proposal for an Ideas Lab using this application form!](#)

The topic should be in line with the current European agenda. **Ideas Labs** will run during the conference and successful applicants will need to be **closely involved as lab leaders** in the preparatory work and during the session. If needed, a **facilitator** will guide you through this exciting exercise. In 2021, the Ideas Labs will be organised in a virtual format.

EuroPCom Market Place

Have you recently launched an innovative communication project in line with the current European agenda? Would you like to share your experience with the other conference participants? The **EuroPCom Market Place** is an interactive opportunity to highlight your projects and ideas and exchange best practices. In 2021, the Market Place will be organised in a virtual format. [Submit your proposal for the Market Place using this application form!](#)

EuroPCom, the **European Public Communication Conference**, is the largest annual gathering for experts in the field of public communication and is jointly organised by the EU institutions in Brussels. On **8 and 9 November 2021**, the 12th edition of the conference will (virtually) bring together **around 1000 communication experts** from local, regional, national and European authorities and associations, for an exchange of views and best practices.