European Entrepreneurial Region Award

presents

Spotlight on EER – Ukraine cooperation & EER 2025 Info Day

23 January 2024
10:00 – 12:45

Hybrid event
European Committee of the Regions, room JDE 53 & online via Teams

Bringing together European Entrepreneurial Regions as well as candidate regions interested in applying for the EER 2025 label, the EER Info Day will put the spotlight on sustaining economic cooperation with Ukraine from a local and regional perspective, gathering experts from the European Commission, relevant organisations and European regions.

The European Union has taken unprecedented steps in building the blocs for the reconstruction of the Ukrainian economy, by bringing Ukraine closer to the EU Single Market and making the key EU programmes available for Ukrainian partners.

European regions and cities have an enormous role to play in laying down the building blocks for the reconstruction of the Ukrainian economy. In this respect, the European Alliance of Cities and Regions for the Reconstruction of Ukraine has been put in place by the Committee of the Regions to support these efforts.

This event aims to encourage the dissemination of best practice between EER regions with their expertise and entrepreneurial mindset to help develop cooperation with Ukraine. Online registration to the event is open until 19 January.
AGENDA

10:00  Role of entrepreneurship in rebuilding the Ukraine's economy (moderated by Thomas Wobben, Director for Legislative Works, CoR)

Opening

• [tbc] Aleksandra Dulkiwicz, Member of the ECON commission, Chair of the CoR-Ukraine Working Group
• [video message] Jaroslava Pokorna-Jermanova, Chair of the ECON commission, European Committee of the Regions

Role of entrepreneurship in rebuilding the Ukraine's economy: voices from the EU and from the Ukraine

• Prof. Kim Klyver, University of Southern Denmark, on the European-Ukrainian Hub and Danish experiences in supporting Ukrainian entrepreneurs
• Gennadiy Chyzhykov, Head at Ukrainian Chamber of Commerce and Industry, on the ways business can support Ukraine's reconstruction

European Commission's perspective

• Janis Aizsalnieks, Policy Officer, Support Group to Ukraine, DG NEAR, European Commission
• Martine Diss, Senior Expert, Unit for Industrial forum, alliances and clusters, DG GROW, European Commission
• Ralph Diestelhorst, Programme Coordinator of the EYE (Erasmus for Young Entrepreneurs), EISMEA

EER regions' best practices on Ukraine cooperation

• Judith van de Bovenkamp, Team Manager for Trade Development, Development Agency East Netherlands (Oost NL)
• Jerzy Kopec, Director of the Corporate Governance and Economy Department, Marshal Office of the Małopolska Region

Q&A session

11:45 Coffee break

12:00 Info session of the EER 2025 call for applications (moderated by Marie-Claire Neill Cowper, Head of Unit of the ECON commission, CoR)

EER 2025 call for applications at glance

• Piotr Zajaczkowski, ECON commission, European Committee of the Regions

Get inspired by the EER 2024 regions

• Friuli Giulia Venezia Region
• Famalicao Municipality
• South Moravia & Brno

Q&A session

12:45 End