European Entrepreneurial Region 2020 – Info Day

Insights from the EER jury

Brussels, 17 January 2019
What we appreciate about the EER …

Vision
What we appreciate about the EER …

Partnership element
What we appreciate about the EER …

Ideas & Innovation
What we appreciate about the EER …

European added value
Possible misunderstandings…
«My city/region should already be a champion when it comes to successfully promoting SMEs. »

«Presenting (parts of) the Small Business Act or RSI3 strategy of my region/city will do...»

«This is mainly about fostering (technological) start-ups... »
Elements for the success of your application
Elements for the success of your application

- Secure political support.
- Set up a partnership around your EER strategy.
- Integrate aspects related to environmental sustainability, social inclusion, etc. (horizontal objectives).
- Foster a diversity of forms of enterprise and cooperation.
- Involve a diversity of target groups.
- Formulate indicators and consider feasibility.
- Show European added value/networking at EU level and ensure visibility of the CoR/EER.
- Do not hesitate to apply again, should (a) previous application(s) have been unsuccessful!
- Recycling ideas is ok – depending on case and form.
- Get in touch with the EER secretariat in case of questions.
Any questions?