Province of Gelderland (NL)
European Entrepreneurial Region 2019

‘Our EER success secrets’
Phase 1 – Creating the Bidbook

- You need political support
- Reach out to local and regional partners and businesses in an early stage (community building, letters of commitment)
- Select one theme to focus on during the EER year
Phase 2 – Celebrate!

- It is not ‘our party’, we thank our regional partners and businesses
Phase 3: From plans to realisation

- Arrange internal capacity and funding to create visibility
- Start directly after winning, don’t wait until your EER year has started
Our EER2019 plans

- 12th of February - local kick-off
- 22-23 May 2019 - international conference @Gelderland
- November 2019 – Dag van Gelderland
- Start-up and scale up of financial instruments to support SME’s
- Initiation of new Interreg projects
#SharingIsCaring
We’d like to act as a peer region. Any questions or interested in attending the conference in May? Please contact eer2019@gelderland.nl