Support for start-ups and business in Northern Ireland

Mr. Michael McQuillan - Chief Executive, Enterprise NI
75,150 registered businesses in Northern Ireland
NISRA 2019

NI Owned (Home Grown) c:73,225

FDI c:715

Other non-NI owned c:1210

..plus 60,000 active self-employed
BEIS, Business population estimates, 2018

135,000 enterprises
99.2% of all enterprises are micro and small
NI’s most powerful asset/player in the enterprise and entrepreneurial support ecosystem…

- 28 Local Enterprise Agencies
- 44 locations
- Across all 11 council areas

- 300 LEA staff
- 200 volunteer board members
- 150 associate advisors
Getting close to our start-ups and survivors…

**Issue**
- Capacity
- Capability
- Confidence

**Solution**
- Type of support / How its provided
- Impactful Business Learning
- Mentoring / Clear access to quality guidance
Changing the metric of success…

From only ‘Jobs’ - - - to - - - increasing the number of start-ups and well-run micro and small businesses

The primary focus of support and the measurement of success must be increasing the number of well-run local micro/small enterprises that survive and grow.

- LOCAL COMMUNITY PROSPERITY
- MEANINGFUL JOBS
- IMPROVED HEALTH & WELLBEING
- ENHANCED SOCIAL COHESION
- LOCAL CIVIC PRIDE
- INCREASED CONTINUOUS IMPROVEMENT/EDUCATION ENGAGEMENT
Thank you!

Questions welcome