

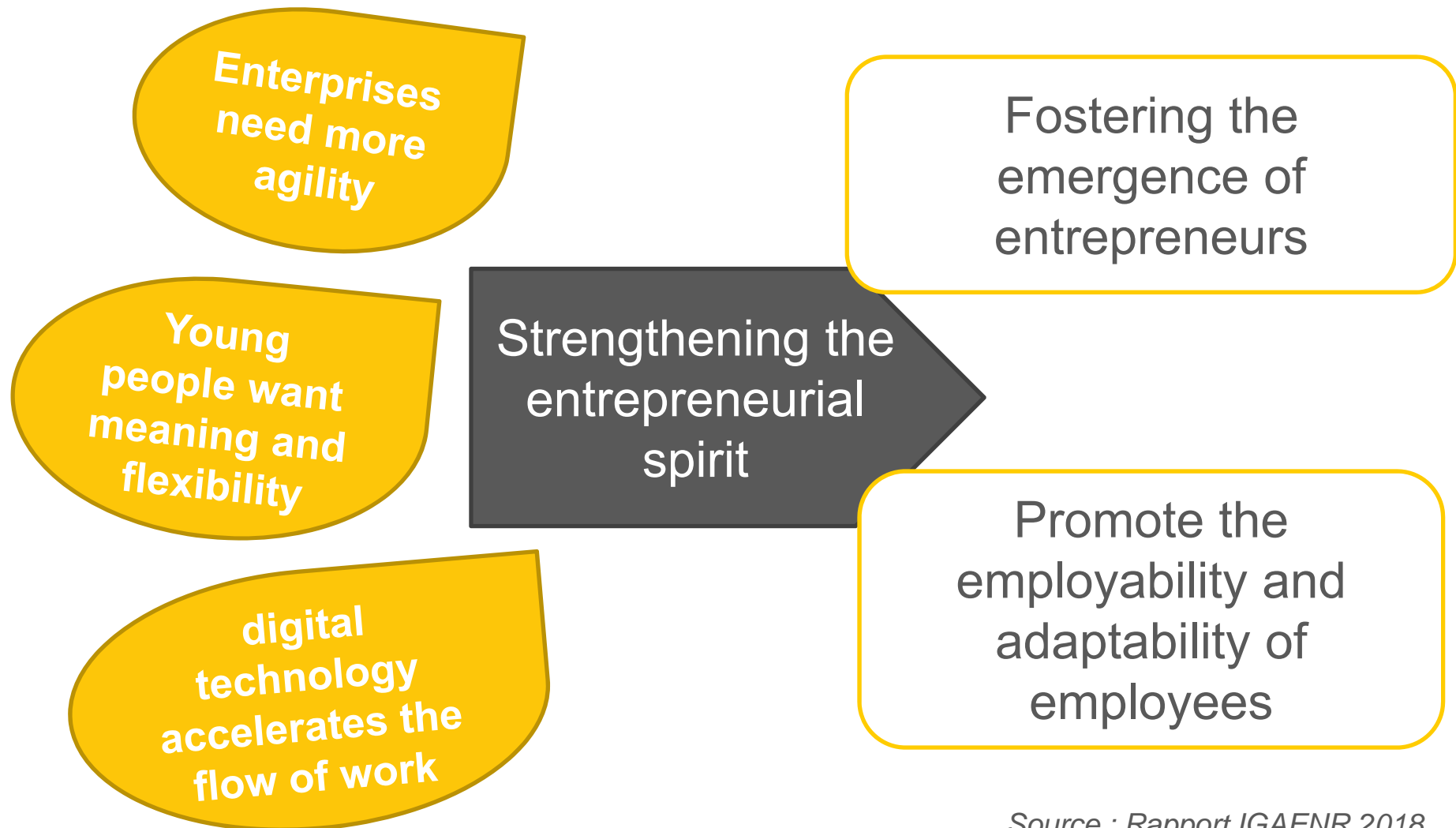


# Hacking Growth : regions and cities for startups, scale-ups and sme innovation in the next EU policy framework

Alain STORCK / 10th of october 2019 / Brussels

Helsinki-Uusimaa • Brandenburg • Hauts-de-France • Kerry • Marche • Northern Ireland • Southern Denmark • Valencia • West Pomerania • West Region Romania

# In entrepreneurial spirit we believe



Source : Rapport IGAENR 2018

# Challenges for Hauts-de-France

Focus on teaching community to make a change of scale

Engage key pillars to support entrepreneurship

Political support

Academic recognition

Enterprises commitment

Engage 100% of students in entrepreneurial spirit

# Support and EU funding mobilized

## Focus on the ERDF support

- **Financing of Hubhouses through the ERDF fund**
- **Official request, for their 2019-20 funding, to include iEER best practices (Clab and AE) in their annual program:** take ownership of teacher training, develop a stronger collaboration with innovation and research ecosystem, develop of a service offer on events promoting creativity and facilitating the creation of multiprofile teams

## Regional Entrepreneurial program



ENTREPRENEURSHIP  
AWARENESS



TOP TARGET  
TEACHING COMMUNITY



REGIONAL COUNCIL  
OFFICIAL REQUEST

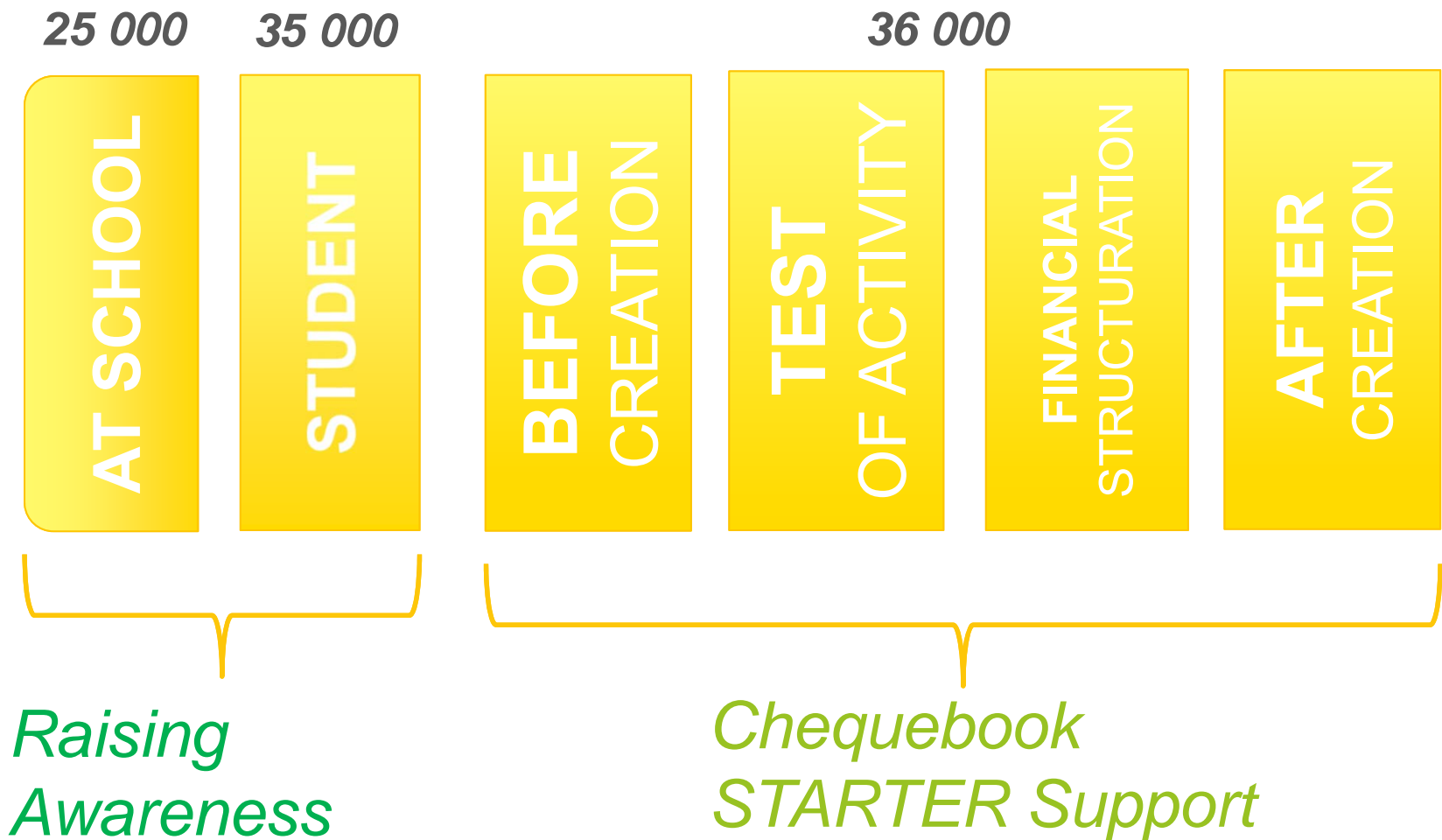


**"Multiply teacher training to entrepreneurship"** is presented as our **3rd pilot action** in the Hauts-de-France regional funding strategy for Smart Specialisation.

*Currently drafting the "Engagement in EU programmes for Economic Transformation based on Smart Specialisation"*

# Impact on regional entrepreneurial policies

*STARTER PLAN : Regional council finance operational actors, from awareness raising to business creation, with the help of European funds*



# Results and futur

- ✓ Maintaining training activities and **writing new action plans** for both students and Universities staff, to raise awareness on entrepreneurship and corporate culture.
- ✓ At least one **creativity event** per University in 2019
- ✓ **New teacher's training** in the South part of HDF, in 2019 or 2020



## Next EU Policy circle

Initiate a **strong motivation and a real policy** to make entrepreneurship and creativity a pillar of the student's education

Fostering integration of the engagement of teachers in their **duty service, evaluation and promotion process.**

**Encourage the recognition and enhancement of skills and competencies** delivered by an entrepreneurial spirit, with the support of economic actors.



Thank you!

Questions welcome

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