



European Week of Regions and Cities 2020

New entrepreneurial mindset: EER regions' pathways to economic recovery

Date: 13 October 2020

Time: 11h30 – 13h00

Format: Digital

Overview

Re-building of the EU economy after the Covid-19 crisis will be a lengthy process that will require a coordinated, multilevel governance effort. Restoring confidence and staying on course with the EU long-term objectives will challenge entire business communities, industry, SMEs, start-ups and all actors of the quadruple helix in EU regions and cities.

Local economies in the EU will need a great deal of active entrepreneurship and innovation to cope with this challenge, taking full advantage of the opportunities brought by a green and digital transition. The workshop will focus on how to re-ignite entrepreneurial mindset in European

regions and cities, as a pre-condition of re-starting Europe's economic engine and strengthening its long-term resilience.

The workshop will bring together regions awarded with the EER label in 2020 and in previous years, regional politicians and policy makers, stakeholders and EU institutions in charge of policies related to industry and SMEs.

Draft programme

Chair: Mr Michael Murphy, President of the CoR ECON commission

- Welcome by the chair (5')
- **Entrepreneurship in the times of the Covid-19 pandemic: regional perspective (10')**

Mr **Philip McCann**, Professor in Urban and Regional Economics of the Sheffield University

- **Regional pathways to economic recovery – stories from EER regions (30')**
 - Mr **Patrick Andersson**, CEO at Business Region Göteborg
 - **Ms Izaskun Goñi**, Director General of Entrepreneurship and Internationalisation, Government of Navarra, Spain
 - Mr **Ludwik Szakiel**, Deputy Director of Economic Development Department, Office of the Marshal of the Pomorskie Voivodeship in Gdansk

Question and answer session

- **EU support available to SMEs – regional perspective (30')**
 - Mr **Eddy Van Hijum**, Councillor of the Overijssel Province, Netherlands
 - Mr **Andre Meyer**, European Commission, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs
 - Mr **Luc Hendrickx**, Director for Competitiveness of enterprises, SME United

Question and answer session

- Wrap-up and conclusions by the Chair (10')

Additional information

- **Event format:** Digital (via Interactio platform)
- **Working languages:** English, Polish, Spanish
- **Contact:** EER Secretariat, Tel.: +32 282 24 01, E-mail: eer-cdr@cor.europa.eu

European Entrepreneurial Region (EER)

The EER award is an initiative of the Committee of the Regions identifying and rewarding EU regions with outstanding, future-oriented entrepreneurial strategies. The regions with the most visible, credible, forward-looking and promising political vision are granted the label “European Entrepreneurial Region” (EER) for a specific year. The objectives of the EER scheme are twofold: implementing the EU SME Strategy at regional and local level and demonstrating optimal use of EU and other public funds oriented towards the development of an entrepreneurial policy within the region.

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