



**CoR Commission for Territorial Cohesion Policy and EU Budget (COTER)
International Association of Public Transport (UITP)**

CONFERENCE

SUSTAINABLE URBAN MOBILITY: HOW TO GET PEOPLE OUT OF THEIR CARS?

23 January 2020, 08:45-13:15

**Venue: European Committee of the Regions, Rue Belliard 99-101
Meeting room JDE 52**

In Europe, the road transport sector is responsible for over half of all NO_x emissions and accounts for 72% of the 27% of the EU's total GHG emissions which are attributable to transport. This is resulting in irreversible damage to our natural environment, with a detrimental impact on quality of life and the health of citizens in our towns and cities (air pollution, urban congestion, noise emissions, etc.) The European Green Deal highlights the need for transport to become drastically less polluting in urban areas in particular and emphasises the importance of a combination of measures aimed at reducing emissions, mitigating urban congestion and improving public transport options.

As operators and designers of public transport services, public authorities and policy makers, working together we have the opportunity to shape and structure urban spaces, to impact positively on people's living conditions and to influence their daily choices and lifestyles. What practical solutions have proved successful to date for getting citizens out of their cars? What lessons can be learned from these experiences and how transferable are these to other cities?

If our towns and cities are to remain liveable and more accessible in the decades ahead, modal shift towards more sustainable transport modes will be vital. How can the right balance be found between the urgent need for a long-term paradigm shift and today's short-term mobility needs?

Draft Agenda

08.45 – 9.15 Registration

Arrival and welcome coffee

9.15 – 9.30 Welcome

- **Isabelle Boudineau**, Chair of the CoR COTER Commission
- **Pere Calvet**, UITP President

9.30 – 10.10 Setting the scene

How have cars have shaped cities, and why is a modal shift needed? How do Europeans travel? How can our mobility choices be influenced? These and other key questions will be considered in the context of the European Green Deal which calls for a 90% reduction in transport emissions by 2050.

- **Sylvie Landriève**, Co-Director of Forum vies mobiles
- **Susan Grant-Muller**, Chair in Technologies & Informatics, Institute for Transport Studies, University of Leeds

Discussion, Q&A

10.10 – 10.15 Video break (UITP climate campaign)

10.15 – 11.00 Urban mobility toolbox – Part 1

This session will present a range of best practices and experiences with several aspects of urban mobility. We will look into aspects of seamless travel, urban access regulations and offer and demand management in particular. Participants will have the chance to react to presentations and discuss with panellists about their experiences in implementing different policy measures, both in the EU and other world regions.

Discouraging the use of cars & answering urban mobility needs:

- **Tünde Hajnal**, Senior Innovation Expert, BKK Budapest
SUMP: awareness raising
- **Nelly Darrort**, Research Officer, RATP, Paris
Levers of travel demand
- **Arjanne van Dorp**, Manager, Arriva, Limburg Region
Getting the formula right
- **Jeremy Yap**, Deputy Chief Executive, Singapore Land Transport Authority
Urban toll, car registration quota

Discussion, Q&A

11.00 – 11.15 Coffee break

11.15 – 12.00 Urban mobility toolbox – Part 2

The second session will focus on practical experiences in relation to fare policy and multimodality including pedestrianised areas.

- **Ulrich Weber**, Head of Staff Unit Funding/EU Affairs, SSB, Stuttgart
High quality PT and low emission zones in a car-oriented city
- **Katharina Rehling**, Legal Affairs Officer, Wiener Linien, Vienna
Fare policy: 1€/day annual ticket
- **María Nélide Santos Díaz**, Mayor's Advisor, City of Bilbao
Walkable city
- **Łukasz Franek**, Director, Kraków Public Transport Authority
Access restrictions, environmental zones and high quality PT

Discussion, Q&A

12:00 – 13:00 Panel discussion

The panel discussion will look into how we can achieve a greener, carbon-free urban transport system in Europe to deliver the urban mobility of tomorrow. How can the right balance be struck between the urgent need for a long-term paradigm shift and today's short-term mobility needs?

- **Albert Bore**, Birmingham City Councillor, Member of the European Committee of the Regions (UK delegation President)
- **Clara De La Torre**, Deputy-Director General, DG CLIMA, European Commission
- **Anna Deparnay-Grunenberg**, MEP, Member of the Committee on Transport and Tourism (TRAN)
- **Miguel Gaspar**, Deputy Mayor for Mobility & Safety, City of Lisbon
- **Elke Van den Brandt**, Minister of the Government of the Brussels Capital Region, responsible for Mobility, Public Works and Road Safety

13.00 – 13.15 Wrap-up

- **Matthew Baldwin**, Deputy-Director General, DG MOVE, European Commission
- Closing words: **Isabelle Boudineau**, Chair of the CoR COTER Commission

Interpretation available in EN/DE/FR/ES/PL

For more information please contact the COTER secretariat at coter@cor.europa.eu