



**Internal Market, Industry,
Entrepreneurship and SMEs**

European Cluster Policy

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*A renewed EU
Industrial Policy
Strategy*

*Strengthening
Innovation in
Europe's Regions:*

*Smart
Specialisation
Strategies*

*The Start-up &
Scale-up Initiative*

EU Policy Framework for Clusters



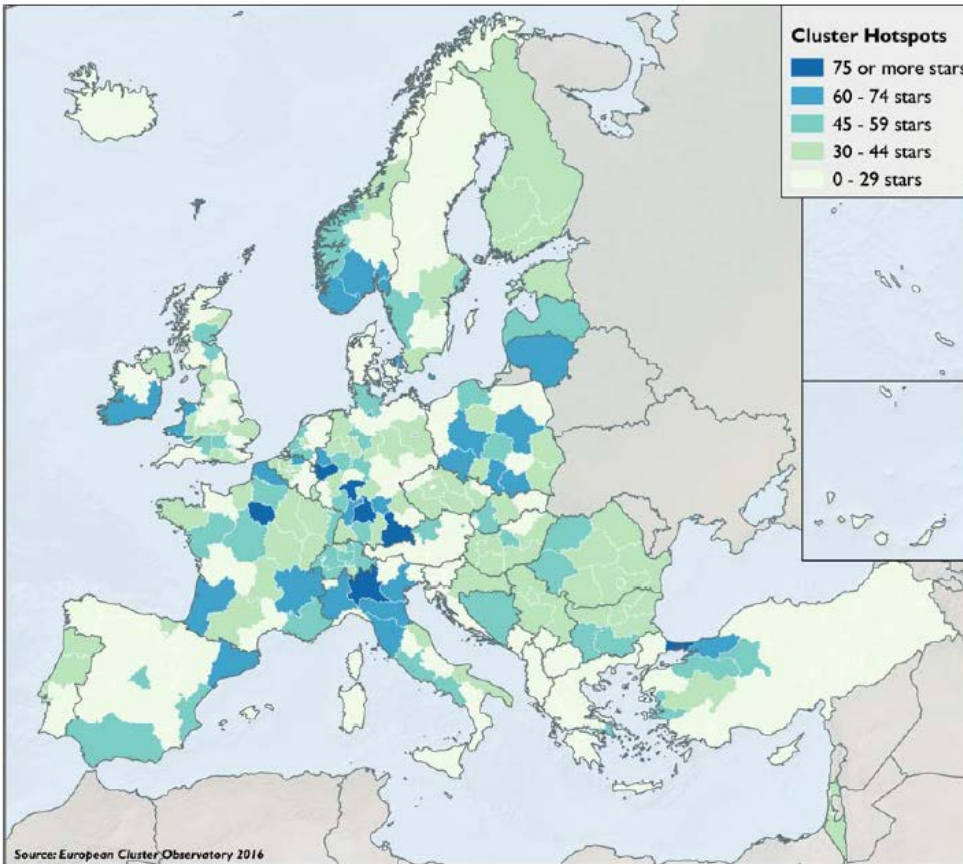
Council conclusions on the EU industrial policy strategy

*call for the further development of
the European cluster policy,
with the aim of linking-up and scaling-up
regional clusters into cross-European world-class clusters,
based on smart specialisation principles,
in order to support the emergence
of new value chains across Europe*



12.03.2018

Clusters are accelerators of growth & industrial change



3043 strong regional clusters in related industries

Clusters matter because they...

- account for **54 million jobs**
- are **represented in all parts of Europe**
- have shown **resilience** during economic crises
- **nurture growth and jobs**
- Well positioned as **facilitators & bridge-builders**

Source: European Commission, European Cluster Panorama 2016, star rating for size, specialisation, productivity and growth





EU cluster initiatives

Building bridges across Europe's ecosystems through 50 European Cluster Partnerships

Clusters as accelerators for innovation & industrial change



Inter-regional & international cluster cooperation

Capacity-building

Cluster Excellence Programme

Towards Joint Cluster Initiatives

- Industry-focused actions guided by joint strategies of clusters and other associated **specialised SME support actors**
- **Thematically targeted** for 10-20 industrial specialisations, **with cross-regional and cross-sectoral outreach to SMEs**
- Creating business opportunities and accelerating growth by channelling **direct scaling-up support** to groups of SMEs for:



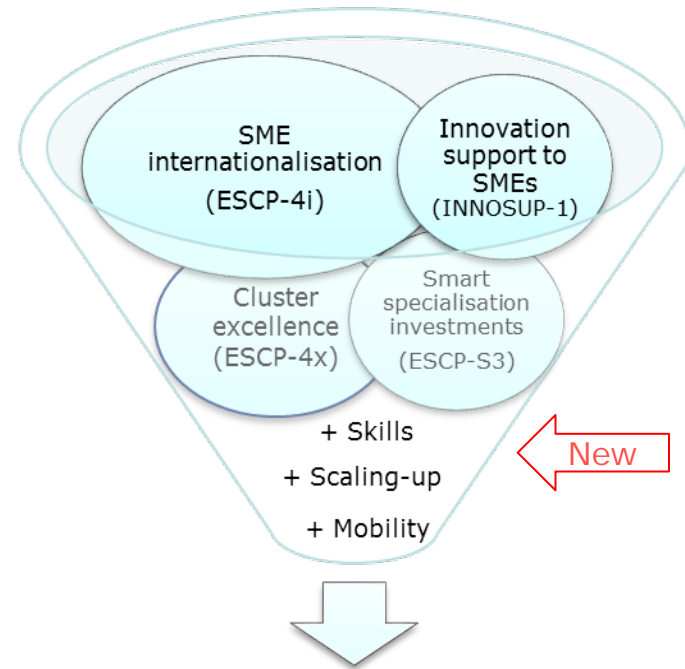
Shaping European strategic value chains
through connecting specialised ecosystems



Boosting internationalisation and access
to global value chains



Facilitating industrial transformation
towards uptake of advanced technologies
and services, digitalisation, new business
models, resource-efficient solutions towards
decarbonisation and the Circular Economy,
creativity and design, upskilling, talent
attraction and entrepreneurship acceleration



Joint Cluster Initiatives



Have your say about cluster-related policy developments at EU, national and regional level & discuss hot topics (**digitalisation, skills, circular Europe, shared value & social impact**)



Listen to feedback from **EU Cluster Weeks** events & comment on current/upcoming opportunities



Team up with others by networking during the conference & engaging in the pre-conference EU matchmaking

Cluster Award ceremony for:



EU Cluster Manager 2019
European Strategic Cluster Partnership for Smart Specialisation Investments (ESCP-S3)
European Strategic Cluster Partnership – Going International (ESCPs-4i)
Innosup-1 partnerships

www.eucluster2019.eu



romania2019.eu



Thank you

<https://ec.europa.eu/growth/industry/policy/cluster>
<http://www.clustercollaboration.eu/>

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Advanced Technologies, Clusters and Social Economy unit (GROW.F2)

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