Internal Market, Industry, Entrepreneurship and SMEs

European Cluster Policy

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COTER meeting, Cluj, 26 March 2019
A renewed EU Industrial Policy Strategy

Strengthening Innovation in Europe's Regions: Smart Specialisation Strategies

The Start-up & Scale-up Initiative

EU Policy Framework for Clusters
Council conclusions on the EU industrial policy strategy

call for the further development of the European cluster policy, with the aim of linking-up and scaling-up regional clusters into cross-European world-class clusters, based on smart specialisation principles, in order to support the emergence of new value chains across Europe

12.03.2018

Clusters are accelerators of growth & industrial change

3043 strong regional clusters in related industries

Clusters matter because they...

- account for **54 million jobs**
- are **represented in all parts of Europe**
- have shown **resilience** during economic crises
- nurture **growth and jobs**
- Well positioned as **facilitators & bridge-builders**

Source: European Commission, European Cluster Panorama 2016, star rating for size, specialisation, productivity and growth
European Cluster Collaboration Platform
connecting over 970 cluster organisations

Boosting collaboration and connecting enterprises by using clusters as multipliers

Reaching out to over 100,000 SMEs, some 8,000 large firms and 11,000 universities/research organisations.

http://www.clustercolaboration.eu/
EU cluster initiatives
Building bridges across Europe's ecosystems through 50 European Cluster Partnerships

Clusters as accelerators for innovation & industrial change

Inter-regional & international cluster cooperation

Capacity-building

Cluster Excellence Programme

ESCP Partnership

ESCP Partnership

COSME Programme for the Competitiveness of Enterprises and SMEs 2014-2020

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Discussions at the European Cluster Policy Forum

Dialogue with policy-makers from Member States, European Commission & experts about modern cluster policies

Peer review + policy learning

22 February 2018
26 April 2018
15 November 2018
14 March 2019

https://youtu.be/hoAtGU1casQ
Towards Joint Cluster Initiatives

- Industry-focused actions guided by joint strategies of clusters and other associated specialised SME support actors

- Thematically targeted for 10-20 industrial specialisations, with cross-regional and cross-sectoral outreach to SMEs

- Creating business opportunities and accelerating growth by channelling direct scaling-up support to groups of SMEs for:
  
  **Shaping European strategic value chains** through connecting specialised ecosystems
  
  **Boosting internationalisation** and access to global value chains
  
  **Facilitating industrial transformation** towards uptake of advanced technologies and services, digitalisation, new business models, resource-efficient solutions towards decarbonisation and the Circular Economy, creativity and design, upskilling, talent attraction and entrepreneurship acceleration
Have your say about cluster-related policy developments at EU, national and regional level & discuss hot topics (digitalisation, skills, circular Europe, shared value & social impact).

Listen to feedback from EU Cluster Weeks events & comment on current/upcoming opportunities.

Team up with others by networking during the conference & engaging in the pre-conference EU matchmaking.

Cluster Award ceremony for:
- EU Cluster Manager 2019
- European Strategic Cluster Partnership for Smart Specialisation Investments (ESCP-S3)
- European Strategic Cluster Partnership – Going International (ESCPs-4i)
- Innosup-1 partnerships

www.eucluster2019.eu
Thank you

https://ec.europa.eu/growth/industry/policy/cluster
http://www.clustercolaboration.eu/

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