



Workshop: Pathways to entrepreneurial development in the Mediterranean region

Brussels, Wednesday 9 October 2019 | 11:30-13:00 | European Committee of the Regions, JDE 51

The ARLEM award for Young local entrepreneurship in the Mediterranean has demonstrated the positive impact that local and regional authorities can have on their local entrepreneurial ecosystems. Based on concrete examples of successful entrepreneurial initiatives from the three shores of the Mediterranean and beyond, the workshop will explore how entrepreneurship and innovation can contribute to fostering sustainable local development. By confronting the perspectives of local and regional policy-makers with first-hand experiences of young entrepreneurs from different parts of the Mediterranean region and with the points of view of academics and practitioners from business support structures, it will identify some of the main success factors and challenges for successful entrepreneurial development in the Mediterranean. As a result, it will provide local and regional decision-makers with tools that can help them determine priority areas for policy interventions in their specific local contexts, in order to achieve the best possible impact on the development of their local entrepreneurship and innovation ecosystems and thus strengthen the economic and social fabric of their territories.

SPEAKERS

Moderator: **Mr Olgierd Geblewicz**, President of West Pomerania Region, Poland, Member of the CoR CIVEX Commission, ARLEM rapporteur on youth entrepreneurship in the Mediterranean

Panelists: **Ms Amany Asfour**, World President of International Federation for Business and Professional Women
Ms Ana Coelho, Director of the Brussels Representation of Acció – Catalonia Trade & Investment, Generalitat de Catalunya
Ms Nathalie Creste, Adviser, European Commission, Directorate-General for Employment, Social Affairs and Inclusion
Mr Alexandros Charalambides, Founder of Chrysalis LEAP Accelerator, Associate Professor at the Cyprus University of Technology, Cyprus

AGENDA

11:30	Opening
11:40	Presentation of case studies, success stories and lessons learned
12:20	Discussion and Q&A
12:50	Conclusions
13:00	End of the workshop

The workshop will be followed by a networking session.

Interpretation: English, French and Arabic (active and passive)