Member of European Parliament Carlo Calenda and Regional Minister Jeannette Baljeu invite you to:

“Managing Transformation, Fostering Transition: Towards a roadmap to assist European Industry and Regions in the Twin Transition”

Moderator: Alison Hunter, Economic and Public Policy Consultancy (EPPC)

10h00 Welcome & Introduction: Carlo Calenda, Member of European Parliament
10h05 A Regional Perspective: The need for a place-based approach, Jeannette Baljeu, Regional Minister Zuid-Holland
10h10 Agenda and outline of key questions by Alison Hunter

Business case: Towards a Digital Transition

Industrial Ecosystems in action

10h15 Prof. Gabriel Crean, Advisor to the Minister of Economy of Luxembourg: The Luxembourg Strategy - Accelerating the Digital Transformation of industry
10h20 Veronique Willems, Sec. Gen. SME United: The Importance of digitalisation for SMEs
10h25 Mark Nicklas, Head of Unit DG GROW: S3 Partnerships and industrial value chains as an accelerator of digital transition

10:30 Exchange with speakers

Business case: Towards a Green Transition

Energy Intensive Industry - Impact of the new Green Legislation

10h40 Antonio D’Amato, President EPPA & CEO of Seda Group: The impact of the new regulatory framework on packaging and waste. What do they need to reach the transition goals?
10h45 Mario Caledonazzo, VP Eurofer & Federacciai: What do Companies in the steel industry need to fit into this transition?
10h50 Peter Berkowitz, Head of Unit DG Regio: How to better support regions in the Green Transition?

10:55 Exchange with speakers

Managing the industrial transition - reactions and reflections

11h05 Algars Rostovskis, Pres Latv. Cham., Co-chair Eurochambres com: What do we need to be successful in this transition regarding reskilling and upskilling?
11h15 Felix Mailloux, Adviser, ETUC: What is needed to have a transition working for all

11:25 Exchange with speakers

11h30 Questions & Answers - Moderated by Alison Hunter
11h45 Key messages and next steps by Alison Hunter
11h55 Closing by Regional Minister Jeannette Baljeu