



Digitalisation of SMEs in the Mediterranean Region

**Five Dimensions to Build Innovation
in a Proactive Municipality. Fast.**

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The process



ARLEM mission

CASE research

COVID

Mayors

ARLEM

9 mayors
Answers

Connections

Structure

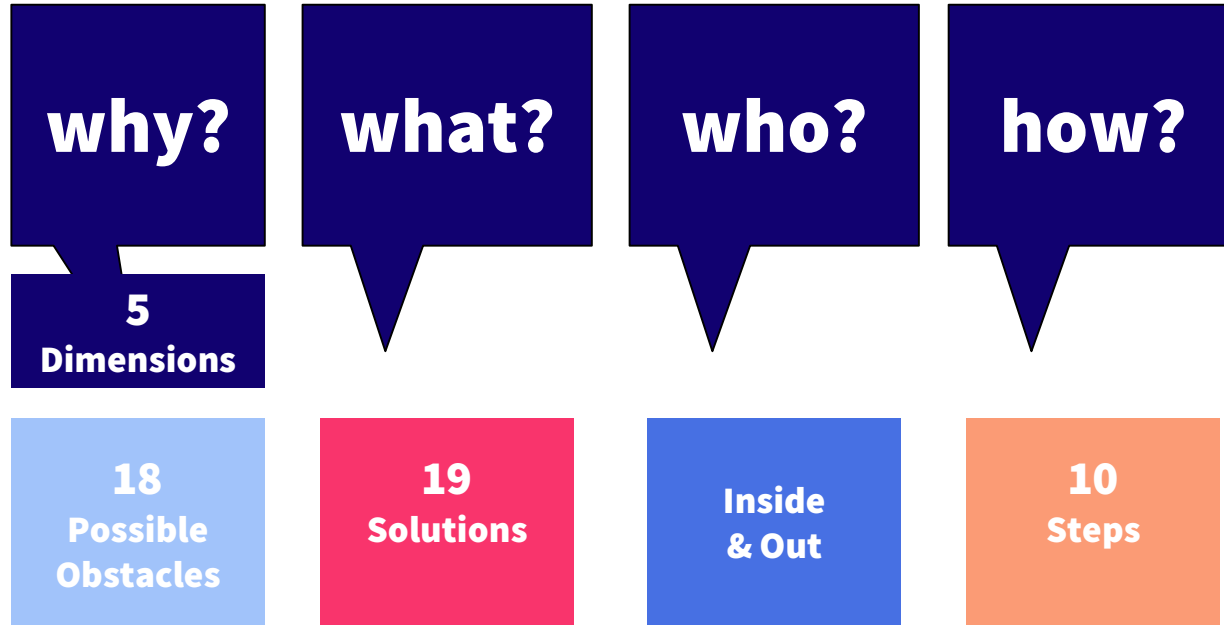
Dimension
Barrier
Soulution

Draft

Today
(we are here)

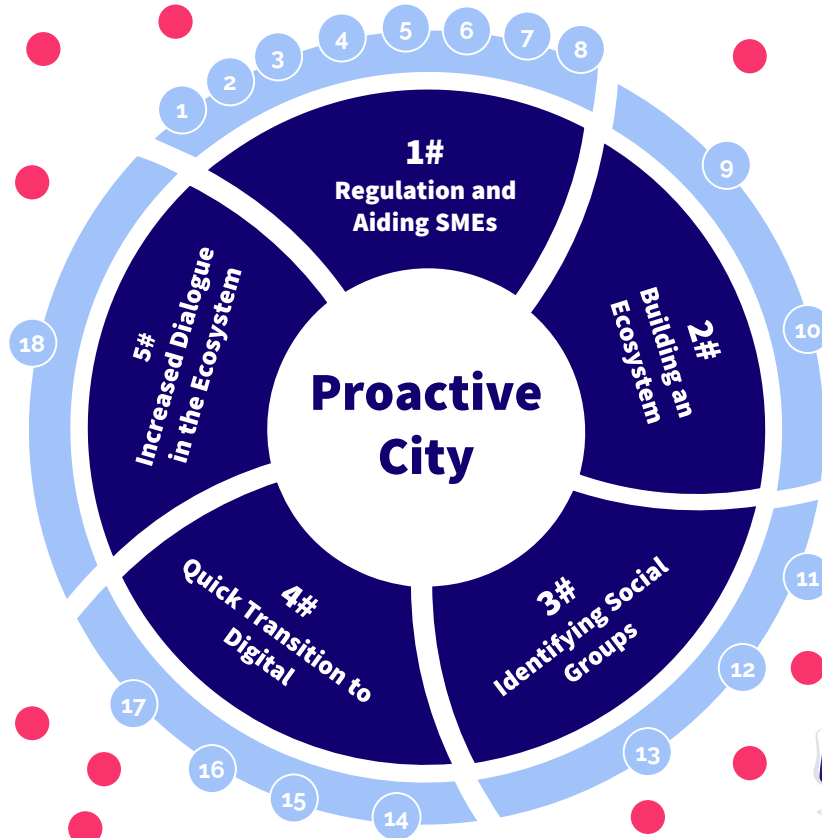
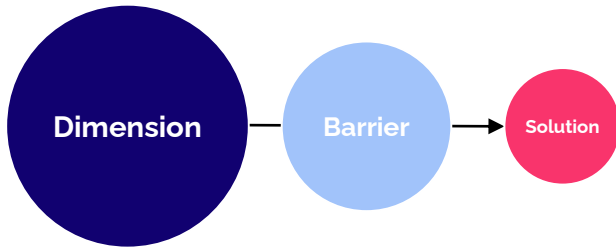
Conference

The model: Start with why?



Five dimensions of barriers

1. Regulation and Aiding SMEs
2. Building an Ecosystem
3. Identifying Social Groups
4. Quick Transition to Digital
5. Increased Dialogue in the Ecosystem



Thoughts?

- **From regulation
To operation**
- **Cooperation
Budget & learning**
- **Covid-19
Accelerator**