Digitalisation of SMEs in the Mediterranean Region

Five Dimensions to Build Innovation in a Proactive Municipality. Fast.

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The process

Research
- ARLEM mission
- CASE research

Questionnaire
- COVID
- Mayors
- ARLEM

Data
- 9 mayors
- Answers
- Connections

Model
- Structure
- Dimension
- Barrier
- Soulution

Report
- Draft
- Today (we are here)
- Conference
The model: Start with why?

- why?
- what?
- who?
- how?

5 Dimensions

18 Possible Obstacles
19 Solutions
Inside & Out
10 Steps
Five dimensions of barriers

1. Regulation and Aiding SMEs
2. Building an Ecosystem
3. Identifying Social Groups
4. Quick Transition to Digital
5. Increased Dialogue in the Ecosystem
Thoughts?

- From regulation to operation
- Cooperation
- Covid-19 Accelerator
- Budget & learning