Local innovation ecosystem and entrepreneurship - West Pomerania -
Over 99% of regional companies are SMEs.

One of the leading Polish regions in terms of the level of entrepreneurship.

224,000 enterprises

Poland’s 5th largest region, half the size of Denmark.

GDP = 17.6 billion EUR
GDP per Capita = 10,327 EUR

West Pomerania

7.4% unemployment rate

Over 45,000 students

Major cities:

- Szczecin, the region’s capital, third-largest city in Poland in terms of area
- 400,000 people
- Koszalin: 110,000 people
- Stargard: 70,000 people
Where do our investors come from?*

Germany 18%
Denmark 18%
Sweden 6%
UK 5%
Netherlands 3.5%
Norway 3%
Spain 2%

Nearly 15% of the workforce in West Pomerania are employed in companies with foreign capital, predominantly in the industrial processing sector (67%).

*In terms of invested capital
Export destinations

- Germany: 28%
- Norway: 8.4%
- Sweden: 5.8%
- UK: 5.8%
- Denmark: 5.6%

TOP 5 export products from West Pomerania:
- Wood and furniture
- Metal and machine
- Ships, yachts and boats
- Agriculture and food
- Chemicals
Regional Operational Programme 2007-2013

EUR 252 mln (out of EUR 863 mln)

Regional Operational Programme 2014-2020

EUR 323 mln (out of EUR 1.1 bln)

for support competitiveness and innovation level of regional economy
ROP’s support for entrepreneurs

- **Subsidies:**
  - Investments projects in *Smart Specializations and jobs’ creation areas*

- R&D projects

- Projects developing business environment and economic zones

- **Financial Instruments:**
  - Loans
  - Guarantees
  - Equities
  - ROP’s support for entrepreneurs

**EUR 168 mln** (JEREMIE + JEREMIE 2)

6,700 supported SMEs (over 1,100 start-ups)

EUR 381 mln – total value of SMEs investments
Equity products under Jeremie and Jeremie2 initiatives:

- **2 financial intermediaries** with total EUR 15 mln budget (ROPs: EUR 8 mln; private investors: EUR 7 mln)

- **20 start-ups** supported so far (over EUR 5 mln of equities value)
ECONOMIC CONTEST
YOUR BUSINESS UNDER THE FLAG OF SUCCESS

109  Companies
12,144  Voters
9,554  Players In Gamification
39  Short Movies About Laureates
7,104,276  Views on YouTube and VOD
79  Articles In Press
Pomeranian Medical University
Maritime University
Over 600 000 EUR
Investment in innovative solutions
24 000 EUR per investment
Academics, students and independent inventors
21 grants
Local government contracts

Local Government contract for the economic development of Nowogard, Maszewo, Osina municipalities and Goleniów Powiat - as a effective way to vocational training

- Number of priority projects: 8
- Subsidy: €1,48 million
- Number of priority projects: 19
- Subsidy: €8,55 million

Local Government Contract for the Central Zone

- Number of priority projects: 9
- Subsidy: €1,86 million

Local Government Contract for socio-economic development of the „Pyrzyce” area including municipalities: Banie, Bielice, Kaziącie, Lipiny, Przelewice Pyrzyce, Warna and Pyrzyce Powiat

- Number of priority projects: 12
- Subsidy: €4,80 million

Local Government Contract - Lake District Leader

- Number of priority projects: 26
- Subsidy: €5,57 million
- Number of priority projects: 22
- Subsidy: €8,48 million

„Metal leverage of the region” - economic development of the Wałcki Powiat through the implementation of the Local Government Contract
programme of support for communes with the most serious deficits

concentration on infrastructural, economic and social activation

ROP grants for SMEs creating jobs in the Zone
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