Why an Alliance?

The #CohesionAlliance is a joint movement of like-minded representatives of cities and regions and their associations, and of social partners and civic society representatives that advocate cohesion as a fundamental value of the EU and plead for a strong Cohesion Policy beyond 2027. After the successful campaign to secure a central role for Cohesion Policy in the 2021-27 EU long-term budget – which brought together more than 12,000 signatories, 140 regions, 137 cities and counties, 50 associations of regional and local governments, many Members of the European Parliament and 35 EU sectoral associations – the #CohesionAlliance is now ready for a new challenge.
Why should you join the Alliance?

We want to gather together as many cities, regions, associations and civic society representatives as possible to demonstrate that only a strong Cohesion Policy can ensure a united and fairer future to the European Union.

Becoming a #CohesionAlliance member gives you the opportunity to:

- be part of the biggest EU-wide network for a strong Cohesion Policy, with constant updates on the European debate;
- make your voice heard by key European decision makers via consultations, surveys, studies and events;
- give great visibility to your local/regional community and to the Cohesion successful local stories that you will share with us;
- obtain support in organising local debates and events focused on Cohesion Policy and European issues.

How can you contribute to the Alliance’s work?

- Respond to the broad consultation on the future role and design of Cohesion Policy using the QR code. Survey ends on 30 June.
- Share your Cohesion Local Stories to demonstrate the indispensable role that Cohesion Policy plays in the European integration process and for its future. We are looking for inspiring stories that showcase the added value of Cohesion Policy from a local and regional standpoint.
- Sign up to receive our new #CohesionAlliance newsletter as well as the latest communications and invitations to our events. Use the QR code.
- Don’t forget to regularly check the #CohesionAlliance webpage to stay up to date on the Alliance’s activity, future events, press releases, studies and much more. You will also find a toolkit at your disposal to communicate about the #CohesionAlliance via press materials and brochures, using your social media channels or organising events in your community.

The collected stories will be then used for the #CohesionAlliance’s communication campaign. We want to make your successful local/regional story a successful European story!