



SAMORZĄD
WOJEWÓDZTWA POMORSKIEGO



Policy and tools supporting ecosystem of innovation in Pomorskie Region (Poland)

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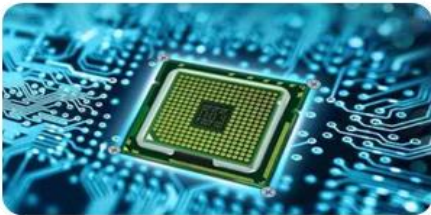
Martyna Rompa

Department of Economic Development

Office of the Marshal of the Pomorskie Voivodeship



Off-shore, port and logistics technologies which will foster on the economically effective and environmentally safe exploration and exploitation of maritime resources



Interactive technologies in an information-saturated environment which will improve the effectiveness and security of various human activities in the economic and social sphere



Eco-effective technologies in the generation, transmission, distribution and consumption of energy and fuels and in construction which will contribute to decreased energy consumption of the economy and lower its negative impact on the environment



Medical technologies in the area of civilization and ageing-associated diseases which will contribute to the reduction of social and economic costs of civilization and ageing-associated diseases

The main enablers /obstacles / challenges / bottlenecks that influence the development of Pomorskie's entrepreneurial ecosystems

- Insufficient quality of R&D projects / small experience in effective implementation
- High risk related to the implementation of R&D projects
- Insufficient cooperation between companies, universities and scientific research units
- Unwillingness to share ideas with other entities, especially in innovation field
- Limited experience of companies in cooperation and implementation of international projects
- Insufficient promotion of entrepreneurial attitudes among students
- The need for continuous monitoring of global trends in the context of PSS activity

Examples of activities to stimulate innovative entrepreneurship in Pomorskie

- Creation of Councils of PSS ⇒ link between entities of PSS and regional government
- Cooperation with external experts (e.g. OECD ⇒ emerging industries, Deloitte ⇒ recommendations for the PSS development)
- Support in building consortia (e.g. maritime equipment)
- Creation of financial tools (ROP, loans – e.g. loan for innovation)
- Designing the Proof-of concept system ⇒ microgrants for the verification of hypothesis of innovative ideas
- Leading the projects (e.g. Smart Progress ⇒ animation of PSS; Pomeranian Export Broker ⇒ support for export activity)
- Creation of specialized consulting / advisory system for enterprises ⇒ e.g. support technology transfer, know-how, internationalization of products and services
- Functioning of the Regional Office in Brussels ⇒ coordination of support for companies and universities from EU level

**Benefits for Pomorskie
of developing connections and
synergies among regional
entrepreneurial ecosystems
in the EU**

- Know how (eg. experts, new technologies, innovation)
- Exchanging of knowledge and experience
- Stimulating cooperation (eg. new project, new products)
- New tools, competences, solutions support of administration, business and business support institutions in area of smart specialisation
- Changes in the mentality of companies
- Focus on group collaboration (specialised in one subject)

Main support provided from the EU



Providing tools and resources that would allow Pomorskie to overcome challenges and eliminate bottlenecks and obstacles



Easier application procedures, e.g. whole documentation only in electronic version



Pomorskie

Thank you!