Gelderland
10 ingredients of an entrepreneurial region

For CoR-OECD conference 26 March 2019, Brussels.
Ingredient 1

Of an Entrepreneurial region
Location, location, location
Ingredient 2

Of an Entrepreneurial region
Food Valley NL

CLUSTER Centered at Wageningen University and Research Centre.

RESEARCH: Wageningen University: #1st Agricultural University of the World.

CAMPUS: 8,000 researchers, 12,000 students, 1,700 PhD’s > 164 nationalities

Unilever, Friesland Campina, H.J. Heinz R&D centers, 70 high tech SMEs and > 100 startups

NL is 2nd largest exporter of agrifood products in the world
Ingredient 3

Of an Entrepreneurial region
Health Valley

CLUSTER: Biggest Life Sciences & Health innovation network in the Netherlands.

RESEARCH: Radboud University University Medical Center Radboud etc.

Startup Accelerator: Rockstart digital health

Focus: health/ semicon: molecular medicine, diagnostics, point of care, imaging, rehabilitation, orthopedics, robotics, e-Health

225 PARTNERS
42 INNOVATIES
400 MATCHES
Ingredient 4

For an Entrepreneurial region
Smart Specialisation Strategy

Innovation profile of the region East-Netherlands and its two flagships:

1. concepts for a healthy life (Food & Health)

2. smart and sustainable industries
Gelderland invests 65 million in OnePlanet

WUR is getting a new research institute on the campus. A large majority of the Provincial Council of Gelderland voted to approve the support of millions for the OnePlanet initiative. There will be a branch office in Nijmegen.

OnePlanet, a New Dutch Innovation Center for Food, Health and Agricultural Technology

Collaboration between imec and the Dutch universities Radboud University, Wageningen University & Research (WUR) and the academic hospital Radboudumc focuses on the development of sustainable technologies for food, health and agriculture.
Ingredient 5

Of an Entrepreneurial region
Growth Accelerator Program: De Groeiversneller

For SMEs

New Products and Markets
New Markets
New Business Models

Network
Finance
Expertise

Network

Finance

Expertise

vouchers tot maximaal
€10,000
Max 50%

starters-lening tot maximaal
€75,000

groeiondernemingen-lening tot maximaal
€225,000

250 fte
Van starters tot groeiondernemingen

Gelderse mkb-onderneemers
tot mkb groeiondernemingen
Ingredient 6

Of an Entrepreneurial region
Focus on societal challenges

<table>
<thead>
<tr>
<th>Challenge</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy Transition / CO2 Reduction</td>
<td>33%</td>
</tr>
<tr>
<td>Good Health, well being and care</td>
<td>25%</td>
</tr>
<tr>
<td>Healthy food, feeding the planet</td>
<td>9%</td>
</tr>
<tr>
<td>Circular economy</td>
<td>6%</td>
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Ingredient 7

Of an Entrepreneurial region
1. Online platform to find a coach ([www.destartversneller.nl](http://www.destartversneller.nl))
2. Startups can hire a coaches (max 80% / 1.000 euro subsidy)
3. Startups can get support for relevant professional education
4. Online Entrepreneur Competence Scan
5. Intervision / Peer2Peer sessions

Target: > 1.000 startups in 3 years.

First 8 months: results
Ingredient 8

Of an Entrepreneurial region
Comprehensive Regional Financial support system

**Start-up funds**
- € 10 – 300K
- 50%

**Innovation & Proof of Concept Fund**
- € 200 K – 2.5 Mln
- 50%

**Public Venture Capital Fund**
- € Max. 5 Mln
- 100%
Ingredient 9

Of an Entrepreneurial region
Online monitoring and Data analysis

1. Online registrations
2. Real time monitoring
3. Feedback to policy makers
Ingredient 10

Of an Entrepreneurial region
Solynta is a leading potato seed breeding company based in Wageningen (NL) which has developed an innovative technology for targeted breeding of one of the world’s most important staple crops, potatoes. Our award-winning hybrid true potato seeds will transform the way potatoes are grown and distributed worldwide.
The MOMALA-App Diagnoses ‘Malaria’ within 8 Seconds
Bedrijven en ondernemers helpen groeien.
Connect with us:
22 – 23 May 2019 ARNHEM

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