

# Fostering collaboration through mapping, analysing and interlinking European Entrepreneurial Regions

*EER Annual Conference*

*26 March, 2019*

*Committee of the Regions*

*Laura Roman, Technopolis Group Belgium*



## 3 Questions to answer



## European Entrepreneurial Regions cooperation project overview

### Project goals



- Foster **collaboration** in the European Entrepreneurial Regions (EER)
- Facilitate **peer learning** on innovative practices in startup and scaleup support
- Develop and implement concrete **joint action plans** in support of start-ups and scale-ups in the EER regions
- **Help entrepreneurs scale across the Single Market**

### Participating regions

Flanders  
North Brabant  
Lower Austria  
Catalonia  
Lombardy  
Ile de France  
Marche  
Central Macedonia  
Western Greece  
Northern & Western  
Region Ireland

## EER Module one: mapping of synergies and analysis



### Initial mapping and SWOT

SWOT and analysis of the entrepreneurial ecosystem based on smart specialisation strategies, entrepreneurial strategies, preparing a matrix of gaps and complementarities



#### *Scoping workshop*

Present the initial mapping and scope the focus of the in-depths mapping together with the EER regions

---



### Mapping methodologies

Comparing different types of in-depth ecosystem mapping and proposing the most suitable mapping methodology



#### *Validation workshop*

Validating the methodology to be used to compare ecosystems

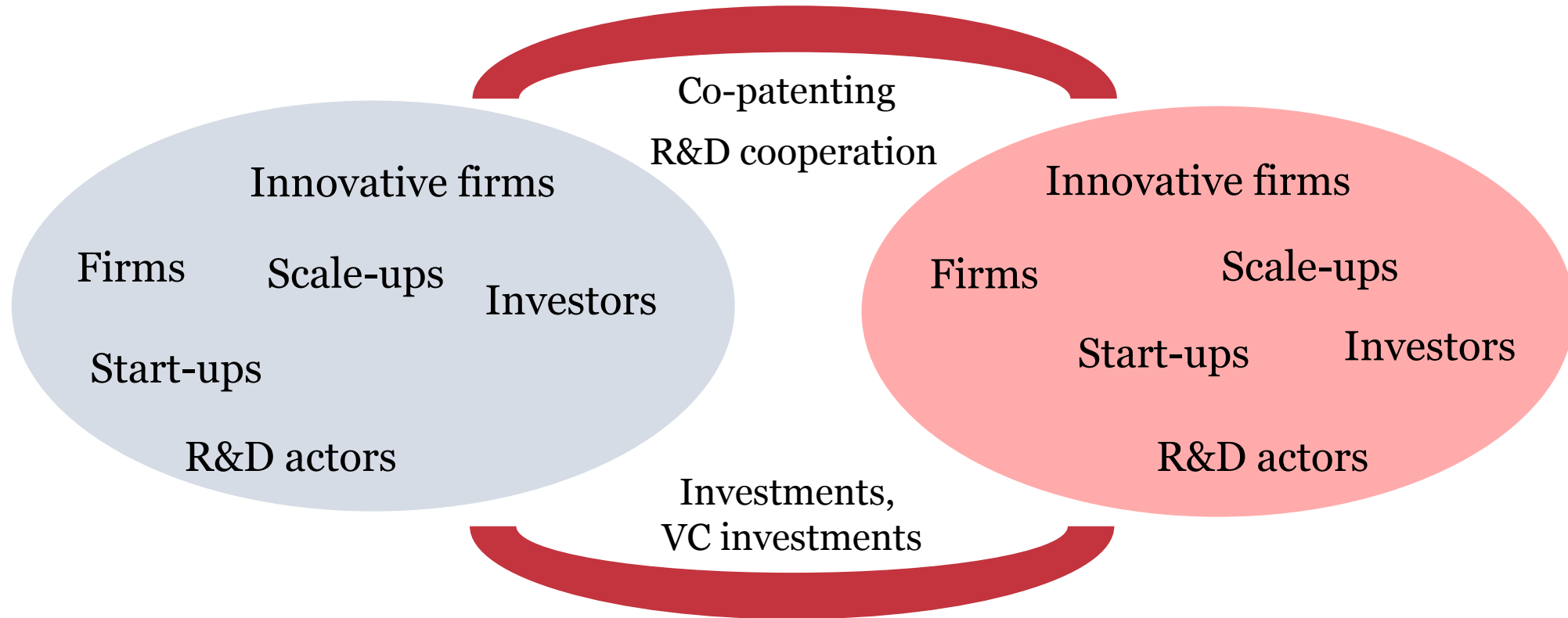
---



### In-depth mapping

Production of in-depth mappings of regional ecosystems

## Why should EU regions cooperate?



**Existing links between regional entrepreneurial ecosystems**

technopolis<sub>|group|</sub>

Accommodation

Common sectors for specialization: scale-ups

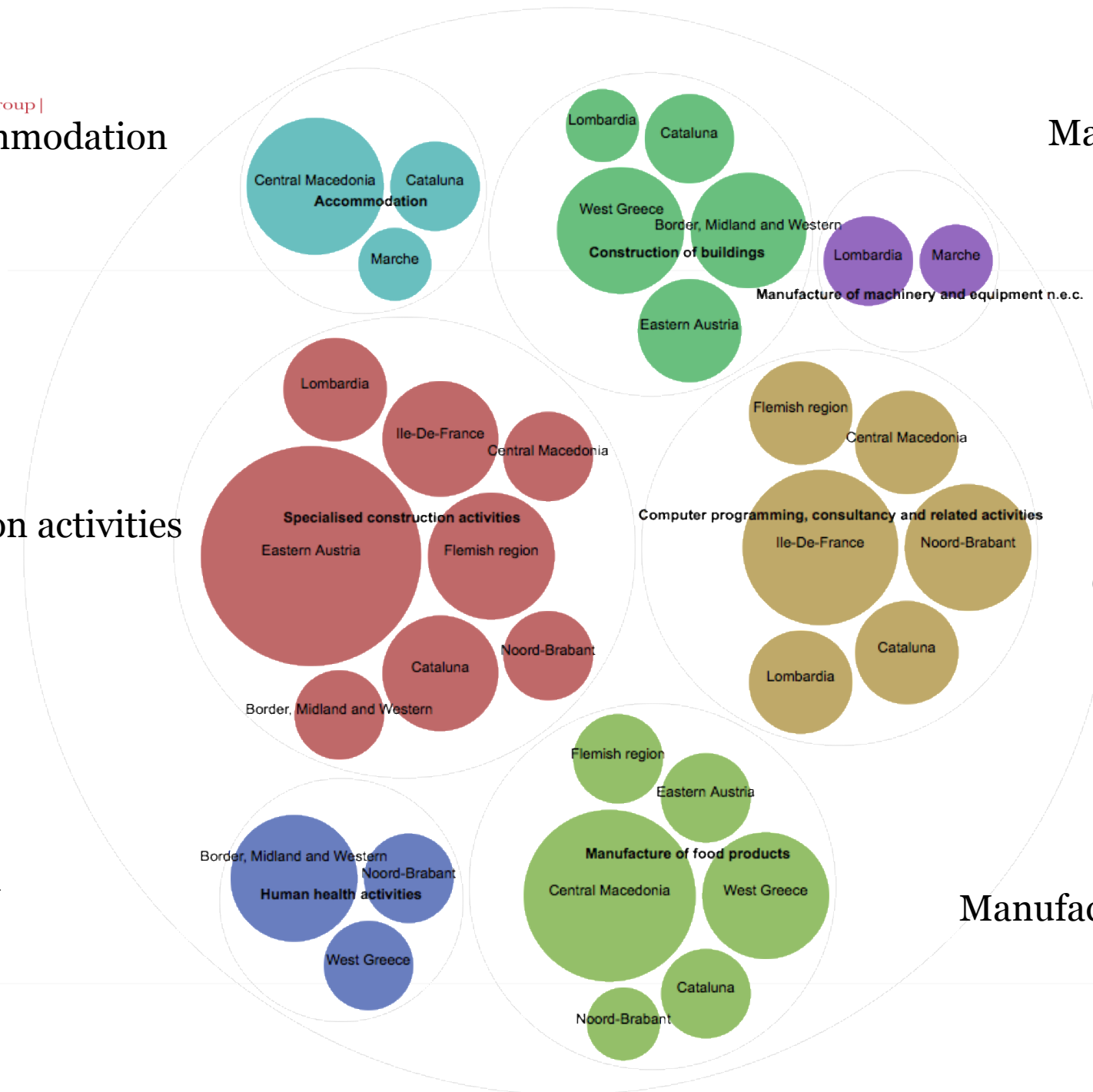
Specialised construction activities

Human health

Machinery and equipment

Computer programming

Manufacture of food products

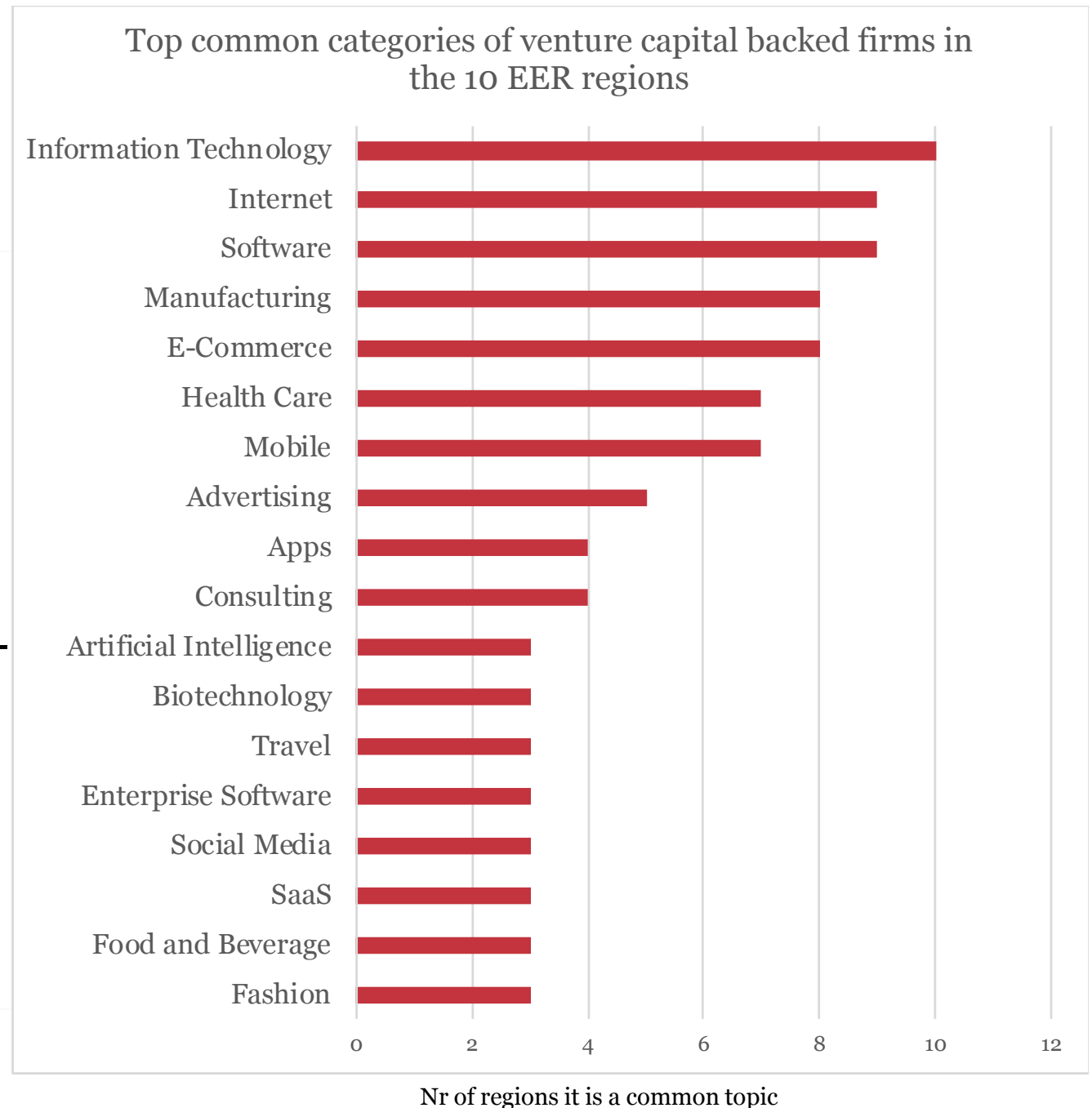


## Innovative firm activity/firm acquisitions

Top themes firms in the 10 EER regions have invested in since 2010 according to data on innovation and venture capital investment:

Topics common with the analysis on start-ups/scale-ups:

- **ICT**
- **Advanced manufacturing**
- **Healthcare**
- **Food**



## Common challenges for cooperation

Cooperation interest	Regions interested	Nr of regions
Innovative public support to startups	Flanders, Ile de France, Lower Austria, North Brabant	4
<b>Ecosystems for startups</b>	North Brabant, Lower Austria, Marche, NWI, Central Macedonia, Western Greece	6
<b>Scale-up support: Business &amp; export promotion / consolidation &amp; scale-up / global value chains</b>	Ile de France, Flanders, Marche	3
Mapping of innovative companies	Central Macedonia, Western Greece, NWI	3
Fostering innovation in rural areas	Lombardy, Lower Austria, Central Macedonia, NWI	4
Evaluating impact of RIS3	Catalonia, Western Greece, Lombardy	3
<b>Digital transformation</b>	Flanders, North Brabant, Lower Austria, Marche, Ile de France, Catalonia, Western Greece	7
<b>Agro-food / precision farming</b>	Central Macedonia, Western Greece, NWI, North Brabant, Lower Austria, Lombardy, Marche	7
Social economy & social entrepreneurship	Flanders, Ile de France, Central Macedonia, Central Macedonia	4
MedTech	Marche, Catalonia, NWI, Flanders, North Brabant	4



## EER Module 2: How we are creating interlinkages



### Strategic Action Plans

Themes for strategic actions in interregional cooperation  
Creating roadmaps for implementation per theme  
Securing funding and Implementing the action plans



**Validation workshops of each action plan**



### Facilitating peer learning

Designing schemes to facilitate peer-learning and sharing of best practices



### Presentation of results

Preparation of a short guidebook and organisation of a final workshop



**Final workshop**

### Benefits for EER regions



Industrial scaling-up



New sources of entrepreneurship



Development of cross-regional entrepreneurial value chains on key topics of interest

technopolis<sub>|group|</sub>

---

Laura Roman

[Laura.roman@technopolis-group.com](mailto:Laura.roman@technopolis-group.com)

Amsterdam | Berlin | Bogotá | Brighton | Brussels | Frankfurt/Main | London | Paris | Stockholm | Tallinn | Vienna