Fostering collaboration through mapping, analysing and interlinking European Entrepreneurial Regions

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Committee of the Regions

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3 Questions to answer

What drives EER regions in developing cooperation at EU level?

What is the EER cooperation project?

How are we going to make the concrete cooperations happen?
European Entrepreneurial Regions cooperation project overview

**Project goals**

- Foster **collaboration** in the European Entrepreneurial Regions (EER)
- Facilitate **peer learning** on innovative practices in startup and scaleup support
- Develop and implement concrete **joint action plans** in support of start-ups and scale-ups in the EER regions
- **Help entrepreneurs scale across the Single Market**

**Participating regions**

- Flanders
- North Brabant
- Lower Austria
- Catalonia
- Lombardy
- Ile de France
- Marche
- Central Macedonia
- Western Greece
- Northern & Western Region Ireland
EER Module one: mapping of synergies and analysis

**Initial mapping and SWOT**
SWOT and analysis of the entrepreneurial ecosystem based on smart specialisation strategies, entrepreneurial strategies, preparing a matrix of gaps and complementarities

**Scoping workshop**
Present the initial mapping and scope the focus of the in-depths mapping together with the EER regions

**Mapping methodologies**
Comparing different types of in-depth ecosystem mapping and proposing the most suitable mapping methodology

**Validation workshop**
Validating the methodology to be used to compare ecosystems

**In-depth mapping**
Production of in-depth mappings of regional ecosystems
Why should EU regions cooperate?

Existing links between regional entrepreneurial ecosystems

- Innovative firms
- Firms
- Scale-ups
- Start-ups
- Investors
- R&D actors

Co-patenting
R&D cooperation

Investments,
VC investments

Innovative firms
Firms
Scale-ups
Start-ups
Investors
R&D actors
Common sectors for specialization: scale-ups

- Specialised construction activities
- Computer programming
- Human health
- Manufacture of food products
- Machinery and equipment

Specialised construction activities

- Eastern Austria
- Ile-de-France
- Central Macedonia
- Catalonia
- Lombardia
- Marche
- Border, Midland and Western

Human health

- Central Macedonia
- Catalonia
- West Greece
- Border, Midland and Western
- Ile-de-France

Computer programming

- Central Macedonia
- Catalonia
- West Greece

Manufacture of food products

- Central Macedonia
- Catalonia
- West Greece
- Lombardia
- Marche

Machinery and equipment

- Lombardia
- Marche
- Manufacture of machinery and equipment n.e.c.
Innovative firm activity/firm acquisitions

Top themes firms in the 10 EER regions have invested in since 2010 according to data on innovation and venture capital investment:

Topics common with the analysis on start-ups/scale-ups:
- ICT
- Advanced manufacturing
- Healthcare
- Food
Common challenges for cooperation

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<th>Cooperation interest</th>
<th>Regions interested</th>
<th>Nr of regions</th>
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<td>Innovative public support to startups</td>
<td>Flanders, Ile de France, Lower Austria, North Brabant</td>
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<td>Ecosystems for startups</td>
<td>North Brabant, Lower Austria, Marche, NWI, Central Macedonia, Western Greece</td>
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<td>Scale-up support: Business &amp; export promotion / consolidation &amp; scale-up / global value chains</td>
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<td>Mapping of innovative companies</td>
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<td>Fostering innovation in rural areas</td>
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<td>Evaluating impact of RIS3</td>
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<td>Agro-food / precision farming</td>
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<td>Social economy &amp; social entrepreneurship</td>
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<td>MedTech</td>
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EER Module 2: How we are creating interlinkages

Strategic Action Plans
Themes for strategic actions in interregional cooperation
Creating roadmaps for implementation per theme
Securing funding and implementing the action plans

☑️ Validation workshops of each action plan

Facilitating peer learning
Designing schemes to facilitate peer-learning and sharing of best practices

Presentation of results
Preparation of a short guidebook and organisation of a final workshop

☑️ Final workshop

Benefits for EER regions

Industrial scaling-up
New sources of entrepreneurship
Development of cross-regional entrepreneurial value chains on key topics of interest
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