From SME to Entrepreneurial Ecosystem Policies

Erik Stam

CoR-OECD Conference & Annual Meeting of European Entrepreneurial Regions 2019
Are EU SME policies fit for the new challenges?
The regional perspective
Entrepreneurial activity
Entrepreneurial activity

- Innovative start-ups
- Scale-ups
- Entrepreneurial employee activity
Entrepreneurial Ecosystem Elements

Outcomes

- Productivity
- Employment
- Income
- Well-being

Outputs

- Innovative start-ups
- Scale-ups
- Entrepreneurial employee activity

Systemic conditions

- Networks
- Leadership
- Finance
- Talent
- New knowledge

Framework conditions

- Formal institutions
- Culture
- Physical infrastructure
- Demand
- Support services / intermediaries
Policy Instrument

Value creation
- Productivity
- Employment
- Income
- Well-being

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Policy Objective
Dialogue
Diagnosis
Implementation
Evaluation
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