EER regions' pathways to economic recovery

REGION OF POMORSKIE / GDAŃSK
POMORSKIE (POMERANIA) – THE GATEWAY
POMORSKIE – FACTS & FIGURES

- Million citizens in Pomerania: 2.3
- Million citizens in Tri-City agglomeration: 1.6
- GDP growth in 2018: 7%
- Most innovative region in Poland: 3
- In EU region in terms of job creation (2011-2016): 2
- Best performing city/region in the EU (2011-2016): 4
- Top business location in the Baltic Sea: ranked 1

Ranked 4 - Tech Cities of the Future ranking 2020, just behind London, Barcelona and Berlin
### THE IMPACT OF THE PANDEMIC

#### NEGATIVE IMPACT
- Reduction: employment & number of job offers (-30%)
- Closing down of businesses, suspensions of business activities
- Suspension of production (eg. Farm Frites)
- Reduction of working time

#### SECTORS AFFECTED
- Tourism, services, retail trade, entertainment industry, logistics, aviation, construction, warehouse management and transport;
- Maritime industry (ports) – supply chains (China)

#### NEW TRENDS
- Remote working, reduction of office space, digital transformation

#### POSITIVE IMPACT
- Hardware, delivery companies, cycling industry boom (bicycles and spare parts), remote connections, online trade
CRISIS AS AN OPPORTUNITY FOR START-UP BUSINESS MODELS:

- artificial intelligence
- grocery shopping
- portal employing IT specialists
POMORSKIE CRISIS MANAGEMENT TEAM - 12 business organisations, trade unions, self-governments

REGIONAL AND MUNICIPAL RESPONSE:
- remission of rents, certain tolls, postponement of payment dates, cancellation of some taxes;
- working capital loans for SME’s from the regional funds;
- regional and local „Covid support” websites for entrepreneurs;
- Pomerania Development Agency: simplification of procedures; information desks for entrepreneurs; regional consulting/advisory services; providing grants and subsidies.

COMPANIES:
- adaptation to changing environment;
- crisis management teams;
- online business consultation for entrepreneurs;
- hackathons as a method to develop quick solutions to the crises.
New Pomorskie Region Development Strategy 2030

**ADAPTABILITY**

- developing financial repayable instruments (e.g. *equity loan*)
- building the adaptation capacities and resilience of companies (*trainings, business consultancy*)
- maintaining employment levels and protecting jobs
- learning entrepreneurship – all levels
- talents and career opportunities
- knowledge transfer to the economy

**RESILIENCE**

**LONG-TERM CHALLENGES**

RESPONSES TO THE CRISIS
ENTREPRENEURSHIP & EER AWARD

- distinguishing feature and promotional tool, especially for investors
- recognition and visibility of local and regional entrepreneurial strategies
- access to a growing network of pioneering regions that actively strengthen their entrepreneurial ecosystems
- exchange good practice and collaborate on European projects
Thank you for your attention!