

EER regions' pathways to economic recovery

Region of Gothenburg

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GDAŃSK



European Entrepreneurial Region



BUSINESS REGION
GÖTEBORG



POMORSKIE
VOIVODESHIP

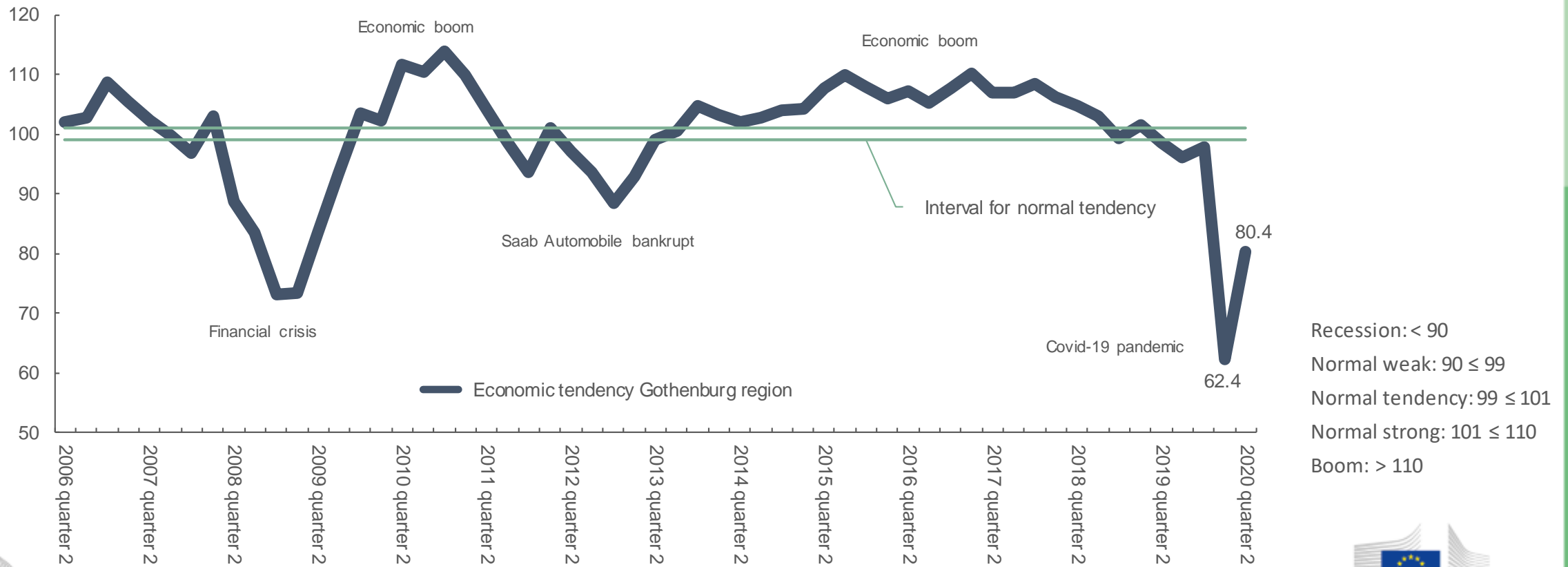
Nafarroako
Gobernua  Gobierno
de Navarra



European Committee
of the Regions



ECONOMIC TENDENCY INDICATOR FOR BUSINESS IN THE GOTHENBURG REGION – PER QUARTER FROM 2006

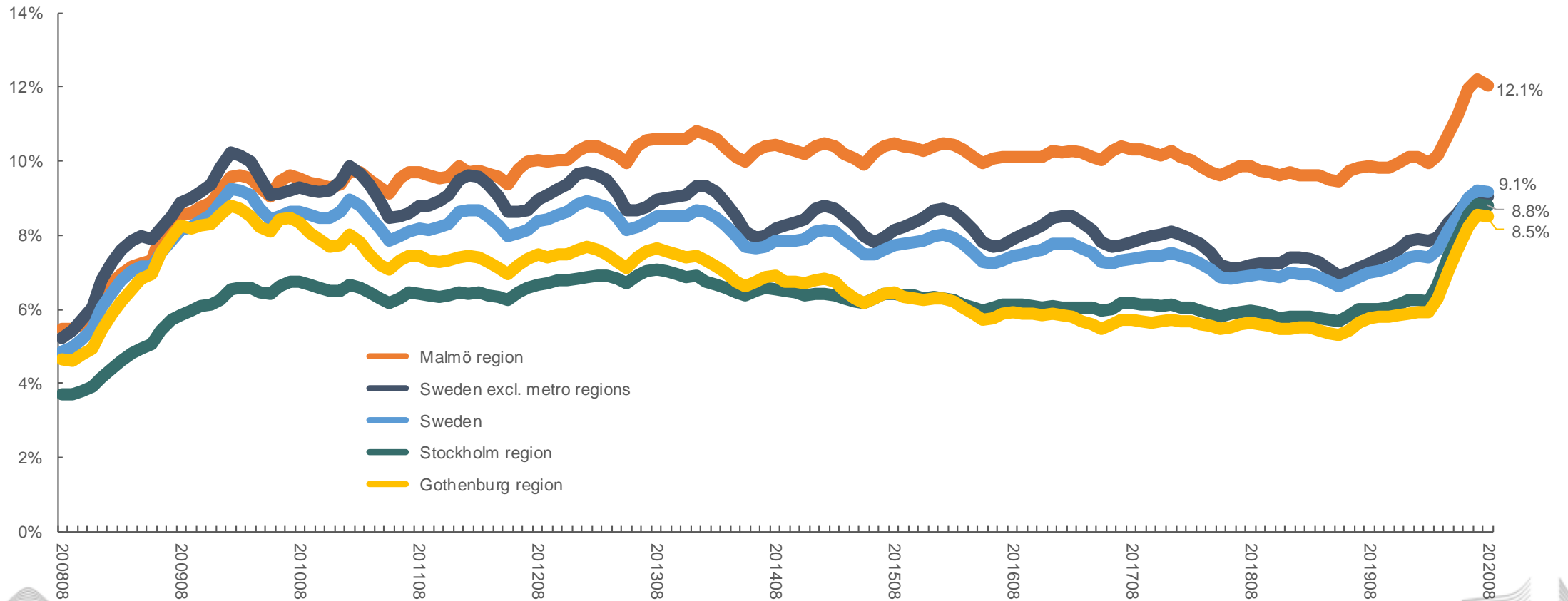


Recession: < 90
 Normal weak: 90 ≤ 99
 Normal tendency: 99 ≤ 101
 Normal strong: 101 ≤ 110
 Boom: > 110

18th EUROPEAN WEEK of REGIONS and CITIES

05>09 OCTOBER 2020 12>16 OCTOBER 2020 19>22 OCTOBER 2020

UNEMPLOYED AND PEOPLE IN LABOUR MARKET POLICY PROGRAMMES - PERCENTAGE OF THE WORK FORCE AGED 16 TO 64



Source: National Institute of Economic Research



Entrepreneurial responses to the crisis in Gothenburg region

Activities / initiatives undertaken in your region to support SMEs in your region during the Covid-19 pandemic?

- "Business pilot extra", "Business Emergency advice" , Credits **Phase 1 (0-1 year)**
- Major resources for "competence lift" within the fields of digitalization, electrification etc. **Phase 2 (0-4 years)**

Entrepreneurial strategy or a long-term vision of entrepreneurship support in your region?

- Strategy (EER Award) is fixed for the Entrepreneurial Region Gothenburg

Changes in Gothenburg region's strategies and plans due to Covid-19?

The strategy is fixed! Several activities have started in various fields such as substantial investments in test beds, in collaboration between public, private sector and academia. The test beds "hit" Agenda 2030.

Entrepreneurship in support of economic recovery in Gothenburg region

What are the key factors for a faster recovery of enterprises and SMEs in your region?

- **Transition!** We support the transformation that many companies are facing linked to new business models, new technology, digitalisation and sustainability.

The role of a local/regional government in your region in the entrepreneurial ecosystem?

- Close dialogue with companies
- Provide and create conditions for SMEs
- Guide entrepreneurs through the public administration system

How do you use the EER label to stimulate entrepreneurship in your region?

- Great acknowledgement of our entrepreneurial strategy!
- We refer to our strategy's European indicators when we work with regional actors
- The label is used for all our communication work; reports, presentations, seminars, media etc.
- Glass sculpture is trophy prize for all participants.