



European Committee
of the Regions



EUROPEAN ENTREPRENEURIAL REGION

EER scheme is changing

What is the EER?

- A **label** awarded by the European Committee of the Regions each year to up to 3 cities or regions with outstanding, future-oriented strategies to support SMEs, start-ups and scale-ups
- A growing **network** of pioneering territories actively strengthening their entrepreneurial ecosystems, exchanging good practices and partnering up for European projects

Revised EER framework: what is new?

- Stronger link with a new **EU SME Strategy**, building on the legacy of the Small Business Act and the Start-up and Scale-up Initiative
- Annual EER calls for applications assigned with a **lead theme**, selected on the basis of its link with the EU policy agenda and its relevance to regional and local level
- The EER jury may award **thematic EER labels** in addition to normal EER labels

EER 2021 call: Entrepreneurship for a green & sustainable future

A specific objective of the EER 2021 call for applications is to stimulate entrepreneurship and innovation in EU regions and cities as key tools to advance on the sustainability and green economy agenda in the EU.

Are you a city or a region? Why should you apply?

Whether you are a city, a province, a county or a region, the EER gives a **recognition** and **visibility** to your entrepreneurial strategy and it helps you **reach out** to your entrepreneurial ecosystem's stakeholders. It ultimately provides you with **access to a network** of potential partners for cooperation initiatives.

The deadline for applications for EER 2021 is **15 April 2020**. More information on the application process and selection criteria are available on <https://cor.europa.eu/en/engage/Pages/european-entrepreneurial-region.aspx>.

Further questions? Shoot: eer-cdr@cor.europa.eu!

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Lisbon (EER 2015) Startup Lisboa

- Support for the creation and acceleration of start-ups
- Over 250 start-ups assisted and 800 jobs created since 2011
- An Atlantic Start-up Hub, Lisbon has been hosting the Web Summit since 2016

Małopolska (EER 2016) Business in Małopolska Centre

- Services both for foreign investors and for local entrepreneurs entering new markets
- About 500 exporters supported each year
- Małopolska established as one of Europe's premier destinations for outsourcing and FDI

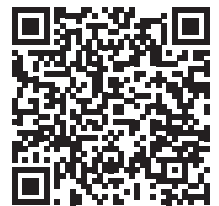
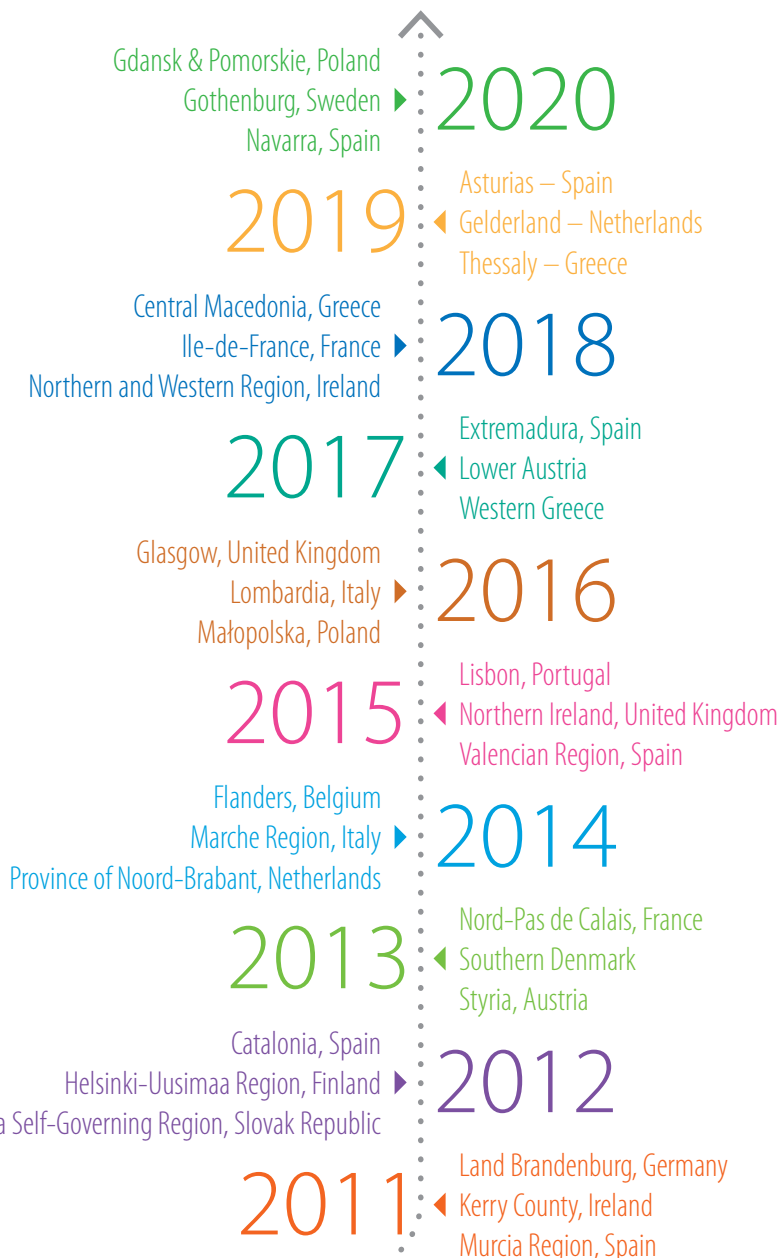
Extremadura (EER 2017) Mobile Business Support Point

- Targeted services for SMEs in rural and peripheral areas
- 154 entrepreneurs and 135 companies in 65 municipalities supported during the first half of 2017
- Rise of 12,8 % in entrepreneurial activity in the region

Paris Region (EER 2018) Entrepreneur #LEADER

- Programme supporting business creation and entrepreneurship development
- Nearly 8,500 entrepreneurs supported and/or funded in 2018
- A series of international events *Paris Region Smart Weeks*

EER winners



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