


## European Entrepreneurial Region (EER) - Peer-to-peer exchange programme

Call for Expression of Interest for Entrepreneurs and business support organisations' representatives from EER labelled regions

The European Entrepreneurial Regions (EER)<sup>1</sup> project partnership aims to foster the development and implementation of concrete collaborative action plans that will support the development of **practical collaboration between regions to help entrepreneurs scale across the Single Market**. Strategic topic areas will be identified, based on mapping, analysis and interlinking of EER labelled regions.

### European Entrepreneurial Regions




#### Project goals


- Foster **collaboration** in the European Entrepreneurial Regions (EER)
- Facilitate **peer learning** on innovative practices in startup and scaleup support
- Develop and implement concrete **joint action plans** in support of start-ups and scale-ups in the EER regions
- Help entrepreneurs scale across the Single Market**

#### Participating regions


Flanders North Brabant Lower Austria Catalonia	Lombardy Ile de France Marche Central Macedonia	Western Greece Northern & Western Region Ireland
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Industrial scaling-up



New sources of entrepreneurship



Development of cross-regional entrepreneurial value chains on key topics of interest

Project of the European Commission implemented by Technopolis Group in partnership with Idea Consult, Ismeri Europe, Infyde, SPI, University of Athens and EBN

The EER Peer-to-peer exchange scheme is a mobility exchange program to foster the sharing of best practices, experience and knowledge among **entrepreneurs from EER labelled regions**. It is set-up to help entrepreneurs benefit from an experience in a business support organisation from a different region, to connect with potential partners and with the aim of sharing knowledge or setting up collaborative projects. **Business support organisation's representatives from the EER regions will also be able to benefit from the programme by accompanying their entrepreneurs and therefore engage with their peers from another European region.**

<sup>1</sup> The EER regions are granted a label from the European Committee of the Regions and European Commission for showing outstanding entrepreneurial policies (more info <https://cor.europa.eu/en/engage/Pages/european-entrepreneurial-region.aspx>).

Entrepreneurs and Business support organisation's representatives interested in benefiting from the scheme will be invited to apply during the application period > **from 03 February 2020 to 28 February 2020.**

### **Timeline and milestones**

- Study visits will take place from March to June 2020
- Call for EOI will stay open until end of February 2020
- Selection of the 10 beneficiaries by beginning of March 2020

### **Criteria for the selection of entrepreneurs and BSO representatives**

Applicants will need to complete the Application form and provide an updated Curriculum Vitae. Applications are expected from entrepreneurs and EU|BICs representatives across Europe, who are:

- Based in the EER labelled regions<sup>2</sup>
- Full of inspiring ideas and best practices on exchange of resources, partnership development, governance, non-traditional funding initiatives, cross-sectoral expansion, collaboration on projects, business models, etc.
- Showing motivation to learn from, connect with and share experience with peers from other regions

### **Application form**

Please complete one of the online application forms below and send your CV before **28 February 2020**. The selected participants will be notified on 02<sup>nd</sup> March by email. In the meantime, do not hesitate to contact Marion Perrin ([marion.perrin@ebn.eu](mailto:marion.perrin@ebn.eu)) if you have any questions.

Entrepreneurs <https://forms.gle/oCfqdYJvCygoqBdV6>

Business support organisations <https://forms.gle/8M8Ku1pWAbHyNPLE7>

### **Logistics and costs**

The travel, accommodation and subsistence costs for the selected startups and business support organisation's representatives **will be covered up to 350€.**

<sup>2</sup> Flanders (BE), North Brabant (BE), Lower Austria (AT), Catalonia (ES), Lombardy (IT), Ile-de-France (FR), Marche (IT), Central Macedonia (GR), Western Greece (GR), Northern and Western Region Ireland (IR).