WE ARE AN ENTREPRENEURIAL region
Asturias is located on the north-west Iberian peninsula, at the very heart of Green Spain

It is home to over a million inhabitants and is one of the 17 Autonomous Communities that form the state of Spain. It is a member of the European Union and a member state of the Euro Zone.
The climate in Asturias is Atlantic, with mild temperatures throughout the year.

Natural Paradise: Excellent quality of life.

STRATEGICALLY SITUATED FOR BUSINESS
THE EER CANDIDACY of Asturias

The strategy of Asturias opts for innovation and human capital as the basis of a competitive economy, for inclusion to facilitate equal opportunity and for sustainability to promote balanced growth. The entrepreneurial vision of Asturias is:

INNOVATIVE
INCLUSIVE
SUSTAINABLE
GOOD practices

As examples of good practices of this policy strategy, here are two initiatives whose innovation has been recognized internationally:

The Program for Entrepreneurial Culture of Valnalón, which promotes the entrepreneurial spirit at all educational levels.

The Program Open Innovation 4.0 of IDEPA and CEEI, which endeavors to attract emerging companies to the market and streamline their path, thanks to the work that they carry out together with large-scale, consolidated companies, with which they take on a series of technological challenges.
18/12/2018 Official Launch event

#AsturiasEER2019
an exciting year, full of activity

There will be dozens of **events** and collaborative initiatives organized by the **partnership** throughout the year, which will include prizes, seminars, workshops and roadshows with regional, national and international impact.

In addition, there will be a singular initiative: **ambassadors** who represent the best values of innovation and entrepreneurship in Asturias.

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**January:**
- Erasmus for Young Entrepreneurs
- Entrecomp
- Equality Awards
- Stem Talent Girl with Ambassadors

**February:**
- Investment courses for Entrepreneurs
- Sweden CheeseMakers Visit/ Eldrimmer
an exciting year, full of activity

March

• CREA Network
• La Caixa Awards/Innovation Summit
• Open Innovation I Edition Projects
• Innovation in Education Fair
• Innovation Camp

And more:

• XXX Anniversary of Asturias Foundation for Social Economy  FFES
• European Rural Parliament Meeting
• International Fair in August
Ambassadors
REGIONAL PARTNERS

in the award
www.asturiasregionemprendoraeuropea.com
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