

Inspiration for the future – Green public procurement in the municipality of Copenhagen

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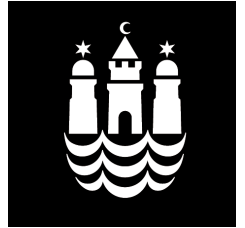
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Copenhagen 2006

From 45% to 90% in 9 years
– no extra costs (!)



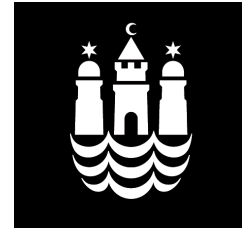
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The road to 90% organic

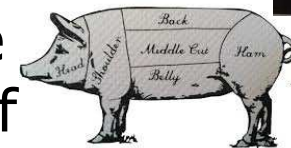
We invested 5,5 mill. euro in knowledge, education and counseling to facilitate the change...



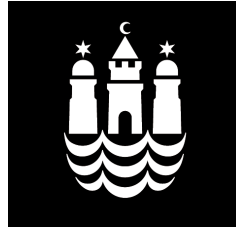


Organic principles integrated in public kitchens

- More fruit and vegetables in season, and more on the plate
 - Less meat – different meat
 - More potatoes
 - Baking bread and cake
 - More or different use of bread and grains
 - Critical use of full-and semi-manufactures, more ingredients
- Old housekeeping virtues
- Rational kitchen operation (less waste)



19/04/2018



Dialogue with the kitchen and the market.

Prior to writing the tender:

The kitchen about their needs

Market dialogue – what can the market deliver, and how?

Writing the tender:

Close contact with the kitchens during the writing process

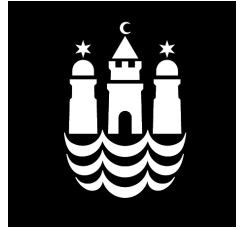
Inviting the market to another market dialogue. After this meeting the market can ask written questions, which are published (anonymous) with an answer to all participants.

10 days after the tender is published,

Market monologue takes place.

This is an informational meeting only, questions can be asked, but everything is recorded and published (for now in writing) afterwards.

19/04/2018



Diversity and seasonality in fruit, vegetables and fish

Fish:

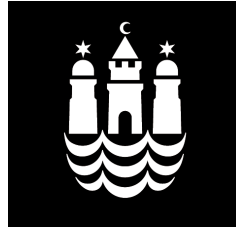
Asking for a box of unspecified fresh fish in season delivered every week to the kindergartens.

Fruit and veg.:

Using seasonal diversity as a criteria in the tender, by giving more points to the bidder who offered the greatest variety. Supplying with an "all round" version for all year were it is necessary (i.e. apples, potatoes...)

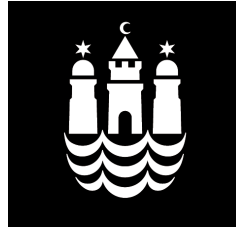


Sensory evaluation



- Food quality is hard to specify objectively – sensory evaluation is necessary.
- Done by blind tests. We are making a guideline in writing, which can be shared.
- Lowest price – for the product of the right quality! Best value for money

Visions for the future



- **SME:** Dividing the contract into smaller more **specialized lots**, as the new directive suggests, in order to lower the threshold for smaller producers / entrepreneurs. (potatoes, honey, corn, strawberries, dairy products ect.)
- The expanded admin burden is out-weighed by getting more engaged contract holders and specialized products, there by **better contracts**. The admin burden can also be remarkably reduced by working from a common template with all the suppliers.
- Creating **relationships between end users and producers** – between children and farmers. Benefits for the future, you cannot event think of.
- Utilizing Copenhagen's **procurement as a driver** for sustainable development in agriculture and food production