Smart tourism: innovation, partnerships and sustainability

Palma de Mallorca, Spain
2 June 2017
9.30 a.m. – 1.30 p.m.
Commission for Natural Resources

Smart tourism: innovation, partnerships and sustainability

9.30 a.m. : Welcome

- Francina ARMENGOL I SOCIAS (ES/PES), Chairwoman of the European Committee of the Regions’ Commission for Natural Resources (NAT) and President of the Government of the Balearic Islands
- Gabriel BARCELÓ I MILTA, Vice-President and Minister for Innovation, Research and Tourism of the Government of the Balearic Islands

9.50 a.m. : Keynote addresses

- Isabel GARAÑA, Regional Director for Europe, United Nations’ World Tourism Organization (UNWTO)
- Ana-Claudia ŢAPARDEL, Member of European Parliament, Co-Chair of the Intergroup on European Tourism Development and Cultural Heritage

10.15 a.m. : Session I: New patterns, new ideas: how public authorities can support sustainability and innovation in tourism

Chaired by: Emily WESTLEY (UK/PES), Member of Hastings Council, 2nd vice Chair of the NAT Commission

- Emma LA FERLA, Chairwoman of the Friends of the Presidency Group Senior and Senior Policy Officer, Permanent Representation of Malta to the EU
- Llorenç POU GARCÍAS, General Director for Economy and Employment, Government of the Balearic Islands
- Ilona LELONEK-HUSTING, Policy Officer, European Commission’s DG Internal Market, Industry, Entrepreneurship and SME
- Pere MUÑOZ PERUGORRÍA, Director, Balearic Islands Tourism Agency
11.30 a.m. : Session II: Transformation, innovation and growth: public and private sector perspective

Chairing by: Anthony BUCHANAN (UK/EA), Councillor, East Renfrewshire Council, 1st vice Chair of the NAT Commission

- DDr Herwig VAN STAA (AT/EPP), President of the Tyrol Regional Parliament, CoR Member
- Dr László KERESZTES (HU/ECR), Councillor, City of Pécs, NAT Commission Member
- Dr Bartomeu ALORDA LADARIA, Lecturer, University of Balearic Islands
- Elena LACASA MARCELLÁN, Legal Advisor, Government of Catalonia, Leader of the NECSTouR Digital Platforms Working Group

Exchange with the audience

12.45 p.m. : Closing addresses

- Ossi MARTIKAINEN (FI/ALDE), Local Councillor of Lapinlahti, NAT Commission Member
- Francina ARMENGOL I SOCIAS (ES/PES), Chairwoman of the NAT Commission, President of the Balearic Islands

Interpretation
ES/CS/DA/DE/EL/EN/FR/IT/LV/NL/PL/FI/Catalan (participants may speak in these languages)
ES/CS/DA/DE/EN/FR/IT/LV/PL/FI (participants may listen in these languages)