



Agenda

Investing in Europe: building a coalition of smart cities & regions towards a third industrial revolution

Tuesday 7 February 2017

European Committee of the Regions, Brussels, #buildSCR

Interpretation from/into: EN, FR and DE; passive: ES, FI, PL

9:00-09:45 Press conference (CoR JDE 60)

Markku Markkula, President of the European Committee of the Regions

Maroš Šefčovič, Vice-President of the European Commission

Jeremy Rifkin, President of The Foundation on Economic Trends

10:00-10:45 Opening (CoR JDE 62): Building a smart Europe

This session will set out the argument for creating smarter EU cities and regions. It will set the scene for the conference placing the smart city and region agenda in the EU political context.

The Narrative: **Jeremy Rifkin**, President of The Foundation on Economic Trends

The Added Value for EU regions & cities: **Markku Markkula**, President of the European Committee of the Regions

The EU Vision: **Maroš Šefčovič**, Vice-President of the European Commission

EU investment: **Marc Lemaître**, Director-General for Regional and Urban Policy, European Commission

10:45-11:00 Coffee break (Foyer 6)

11:00-13:15 How to build smart cities and regions: case studies from Europe

Case 1: The Hague & Rotterdam - Ahmed Aboutaleb, Mayor of Rotterdam, CoR member & **Jozias Johannes van Aartsen**, Mayor of The Hague

Interactive discussion with audience

Case 2: Luxembourg: Étienne Schneider, Deputy Prime Minister & Minister of the Economy, Luxembourg

Interactive discussion with audience

Case 3: Hauts-de-France Region: Xavier Bertrand, President of the Hauts-de-France Region

Interactive discussion with audience

Case 4: Arantza Tapia, Minister for Economic Development and Infrastructures, Basque Government

Interactive discussion with audience

Case 5: Emil Boc, Mayor of Cluj-Napoca

Interactive discussion with audience

13:15-14:45 Networking lunch (Atrium 6)

14:45-16:15 (CoR JDE 62): From a smart vision to smart delivery: Coalition building session

Introductory remarks: sustainable smart development and climate change

- **Christian Buchmann**, Chair of ECON Commission, European Committee of the Regions
- **Sirpa Hertell**, Vice-Chair of ENVE Commission, European Committee of the Regions

1. The narrative

- **Marie Donnelly**, Director for Renewables, Research and Innovation, Energy Efficiency, European Commission (DG Energy)

Presentation followed by discussion

2. The governance & investment tools

- **Eugenia Kazamaki**, Head of the Smart Development Division, Jaspers, European Investment Bank
- **Normunds Popens**, Deputy Director-General, Directorate-General for Regional and Urban Policy, European Commission

Presentation followed by discussion

3. Concluding remarks: Who wants to be a pioneer - investing for smart sustainable development

- **Christian Buchmann**, Chair of ECON commission, European Committee of the Regions
- **Sirpa Hertell**, Vice-Chair of ENVE Commission, European Committee of the Regions

This first day is co-organised by the European Committee of the Regions and the European Commission. For the Members of the European Committee of the Regions, the political debate continues the following day in the Plenary session.