Tel Aviv Startup City

Adi Barel, Director
International Economic Development, Tel Aviv Global & Tourism

Tel Aviv Nonstop City
"If you threw a stone in Tel Aviv, it would probably hit a high-tech entrepreneur."

Mike Butcher, Editor, TechCrunch Europe
THE SIZE OF THE CITY

- **San Francisco**: 121 km²
- **London**: 1,579 km²
- **New York**: 790 km²
- **Berlin**: 892 km²
- **Tel Aviv**: 52 km²

**TEL AVIV NONSTOP CITY**
Tel Aviv’s Ecosystem

Startup Companies

Israel: 5,850
Greater Tel Aviv: 3,700
Tel Aviv: 1,700

The highest amount of startups per capita in the world

1 Startup for every 290 Residents

Tel Aviv Nonstop City
Maturation of the Ecosystem

27% experienced entrepreneurs in Israel in 2016 compared to 16% in 2010

45% decrease in number of closings in 2015 compared to 2014
MATURATION OF THE ECOSYSTEM
FOREIGN R&D IN TEL AVIV - OUR COMPETITIVE EDGE

115% [2012-2016]

2012  2016

TEL AVIV NONSTOP CITY
FOREIGN R&D IN TEL AVIV - OUR COMPETITIVE EDGE

TEL AVIV NONSTOP CITY
WHY?
A SMALL ISLAND

NO NATURAL RESOURCES

AN "ISLAND"

SMALL COUNTRY, SMALL MARKET

The Mediterranean Sea

Lebanon

Syria

Jordan

Egypt

P.A.

JERUSALEM

TEL AVIV-YAFO

Gaza

NATURAL RESOURCES

AN "ISLAND"

SMALL COUNTRY, SMALL MARKET

The Mediterranean Sea
MILITARY SERVICE
Immigrant Society

Tel Aviv Nonstop City
A CULTURE OF DARING
“Mediterranean Capital of Cool”

New York Times

1,748 bars, cafés & nightclubs
1 for every 231 residents
WALKABILITY AND SERENDIPITY

ANNUAL DAYS OF SUN

TEL AVIV: 318
SAN FRANCISCO: 160
NEW YORK: 107
CHALLENGES

High salaries, high cost of living

Diversity, social gaps

Competition for Human Capital

Lack of talents

Relocations, Brain Drain

Immigration and Work Policy

TEL AVIV NONSTOP CITY
WHAT IS OUR JOB?

CONDITIONS FOR GROWTH

GLOBAL OPPORTUNITIES
CONDITIONS FOR GROWTH

MUNICIPAL TAX BREAKS

PUBLIC CO-WORKING SPACES

TEL AVIV AS A BETA SITE

STARTUP COMMITTEE

OPEN DATA, HACKATHONS

CITY TO CITY COLLABORATIONS

TEL AVIV NONSTOP CITY
Global Opportunities

Global Research and Rankings

Delegations, Tours, Int. Conferences

Soft Landing Services

Innovation Visa

Tel Aviv Nonstop City
‘The Platform’ Tel Aviv

Innovation in Service of Urban Glocal Challenges

Immersed in the Local Community

TEL AVIV NONSTOP CITY
Thank You

TEL AVIV NONSTOP CITY