EIPP helping regions and cities to successfully promote their projects

Christine Le Forestier
ENTERPRISES
• of all sizes
• active in all fields of building and civil engineering
The construction industry

- Weight of construction in EU GDP: 8.6%
- Weight of construction employment: 6.4%
- Total number of enterprises: 3.3 mln.

Construction strongly impacted by lack of investment in the necessary infrastructure

- Give more visibility to projects (EIPP)
- Promote « well-prepared » projects (EIAH)
The visibility of infrastructure projects

- 1st June 2016: launch of EIPP… but slow uptake
- FIEC mobilisation to help make it work!

- Promotion of regional dimension of EIPP
- Towards a regional governance?

- REMINDER: construction is mostly about local players!
MEDEF/FIEC workshop, 5th April 2017
Outcomes (1)

- Huge needs in terms of awareness raising!

- The possible advantages of an instrument better adapted to regional needs (win-win)
  - Improved image of the European Commission
  - Better visibility at EU level of regional action
  - Facilitated setup of a regional governance of infrastructure
  - Accelerated advertising of regional projects
  - Economies of scale
  - Facilitated grouping of projects
  - Avoid redundancy of multiple portals
Outcomes (2)

- At present, regional and local authorities need to seize the opportunity!...

- ... And suggest improvements according to their own needs!
  - Centralised versus decentralised?
  - Mapping?
  - Threshold?
  - Specific functionalities?
  - Etc.
Next step – pilot project

- Several French regions targeted
- With the support of:
  - FNTP,
  - MEDEF and
  - the Caisse des Dépôts et Consignations

All regions welcome!
CONSTRUCTION IS THE SOLUTION INDUSTRY

GROWTH
ENERGY NETWORKS
TRANSPORT INFRASTRUCTURE
EMPLOYMENT
ENERGY EFFICIENCY
IT-NETWORKS

SOCIAL INFRASTRUCTURE
WATER NETWORKS
ENVIRONMENT
COMPETITIVENESS

BIM

YOUTH EMPLOYMENT
RESOURCES EFFICIENCY

JOBS

ENERGY PRODUCTION
STANDARDISATION

CLIMATE CHANGE
INFRASTRUCTURE
RECYCLING
INNOVATION

SKILLS TRAINING/EDUCATION