

FACT SHEET

Region of Southern Denmark



European Entrepreneurial Region

MAP OF THE REGION



1. GENERAL INFORMATION

- Date of application: 10 November 2011
- EER year : 2013
- Applicant: *Region of Southern Denmark*
- Political endorsement: *The application is supported by the regional council of the Region of Southern Denmark and submitted by Carl Holst, President of the regional council. The application is broadly supported in the region, as demonstrated by the attached letters of support.*
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2. REGIONAL DATA

- NUTS: DK03 (NUTS 2) or DK 031/DK 032 NUTS 3)
- Population: 1.2 million.
- Area: 12,206 km²
- GDP / inhabitant: EUR 36.000
- TEA Average Denmark: 5.1% (2002-2006)

3. COMPETENCES / ACTIVITIES / AWARDS IN THE FIELD OF ENTREPRENEURSHIP

The Region of Southern Denmark (RSD) has succeeded in building up a viable and dynamic entrepreneurial environment. RSD can boast of having Denmark's highest share of growth entrepreneurs with 25% of all Danish growth entrepreneurs being based in the region. It is the area in Denmark where most people consider starting up their own company and the region has the top survival rate for new companies.

The region's strong entrepreneurial culture can be further supported by the fact that municipalities in the region have been rewarded the title *Danish Entrepreneurial Municipality of the Year* 4 out of 5 times from 2007-2011. *Entrepreneurial Municipality of the Year* is a national scheme which annually rewards Danish Municipalities which have achieved the most outstanding results within entrepreneurship through a systematic and innovative work with the local entrepreneurial culture.

A strong political commitment together with a significant endorsement from the business community marks the uniqueness of this application. The global company Danfoss A/S intends to make available its know-how and expertise in relation to design, planning and execution of the cooperate entrepreneurial competition program *Man on the Moon* so that the knowledge and experience may aid the region wide promotion of innovation, entrepreneurship and new business growth in the context of EER 2013 in Southern Denmark.