

CATALUNYA



1. GENERAL INFORMATION

- Date of application: 12 January 2010
- EER year : 2011 and/or 2012
- Applicant: *2010-2013 Catalan SBA Implementation Plan*
- Political endorsement: Catalonia's application is supported by the Ministry of Economics, as clearly demonstrated by the letter attached written by the Minister Josep Huguet I Biosca
- Contact person: Mr Antoni Soy i Casals (Deputy Minister for Industry and Enterprise & Vice-president of ACCIÓ), Tel: +34 93 476 72 00

2. REGIONAL DATA

- NUTS2: ES51
- Population: 7,354,411
- Area: 32,114 km²
- GDP / inhabitant: 29,757 €
- TEA Average Spain: 6.4%
- SME's account for 99.9% of Catalonia's 535,169 companies, 76.0% of its employment and 67.6% of its Gross Value Added

3. COMPETENCES / ACTIVITIES / AWARDS IN THE FIELD OF ENTREPRENEURSHIP

- Member of AEBR, of AER, CALRE, CRPM, REGLEG, AREFLH, the MOT
- Creation of the SME Programme within the Secretariat for Industry and Enterprise with the objective of fostering the participation of SMEs in Catalonia's new model of competitiveness and developing the principles of the SBA in Catalonia
- *The INICIA project*, a plan to support entrepreneurs and self-employment in Catalonia (2008-2010) with the objective of fostering the creation of more and better companies
- Creation of a single Catalan Business Support Agency (ACCIÓ) has 200 professionals, an exterior network of 35 business promotion centres and an annual budget of 400 million euros
- The 2010-2013 Catalan SBA Implementation Plan contains 16 measures grouped under three strategic pillars: Business environment and business creation, Structure and business size, and Business strategy: innovation, internationalisation and sustainability
- In 2010 will be created the Catalan Industrial Policy Council (CPIC), a body of institutional participation in industrial and business matters formed by the government, the most representative business associations and unions
- *The Catalan Strategy for Sustainable Development* (February 2010) is a roadmap that establishes the quantified objectives and priority actions that will guarantee that Catalonia move towards scenarios of greater social, economic and environmental sustainability, establishing 2026 as the target year