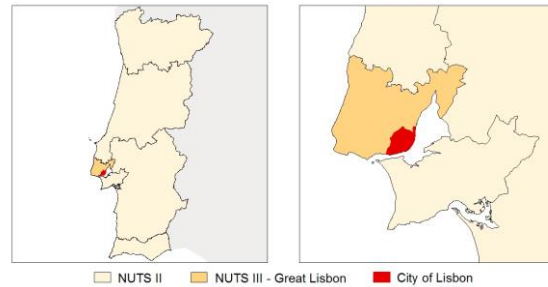


# FACT SHEET

## NAME OF THE REGION



## MAP OF THE REGION



## 1. GENERAL INFORMATION

- Date of application: 31 March 2014
- EER year : **2015**
- Applicant: *Lisbon City Council*
- Political endorsement: *The application is supported by the Mayor of Lisbon*
- Contact person: *Paulo Soeiro de Carvalho, General Director for Economy and Innovation; Lisbon City Council; Campo Grande, 25 – 7ª C – 1749-099 Lisboa, E-mail: paulo.s.carvalho@cm-lisboa.pt, Tel.: +351 21 7988832*

## 2. REGIONAL DATA

- NUTS: PT17 (NUTS II) / PT171 (NUTS III)
- Population: 2.818.388 (NUTS II) / 2.035.859 (NUTS III)
- Area: 3001.95 Km2 (NUTS II) / 1376.70 Km2 (NUTS III)
- GDP / inhabitant: 21.700 (NUTS II) / 25.900 (NUTS III)

## 3. COMPETENCES / ACTIVITIES / AWARDS IN THE FIELD OF ENTREPRENEURSHIP

The Lisbon City Council and its Directorate-General for Economy and Innovation undertakes the following **competences and activities**: a) Supporting the executive in the implementation of strategies and policies for economic development in the city of Lisbon, through the attraction of investment in sectors considered strategic; b) Develop partnerships with public and private, national and international stakeholders, mobilizing agents for promotion and attraction of investment; c) To promote and support entrepreneurship initiatives, creation of employment and stimulate innovation; d) Define policies and undertake proactive trade and local economy projects through partnerships with business associations or other entities; e) Manage and promote participation or collaboration of the municipality with other entities in the economic and innovation activities in the city; f) To assist potential investors and entrepreneurs in the city of Lisbon, providing all the necessary information in order to make more efficient processes; g) Coordinate, support and implement programs and projects to support investors and entrepreneurs in the city of Lisbon, in articulation with other municipal services, proposing in particular mechanisms of facilitators or giving support to attract them.

Lisbon has received the following **awards in the field of entrepreneurship**: considered one of the 10 most entrepreneurial cities outside the USA by The Entrepreneur.com; accordingly to Financial Times, considered one of the best European Cities of the Future for Foreign Direct Investment; European Enterprise Promotion Awards: Lisbon won the national phase with the project Startup Lisboa; considered the best city to live, invest and visit by the Bloom Consulting.